

WEBER CUSTOMIZATION GUIDE

YOUR LOGO HERE



2020

Custom Imprints
Bundled Grilling Kits
Lower Minimums
Fast Turnarounds



CUSTOM Q® GAS GRILLS

Q® 1200™ Gas Grill
with Epoxy Dome Handle



Q® 1200 Color Options



GREEN

BLUE

ORANGE

BLACK

RED

TITANIUM

Item	Model	MAP RETAIL	+ 25 pc Logo Fee*	+ 50 pc Logo Fee*	+ 100 pc Logo Fee*	+ 200 pc Logo Fee*
Q® 1200™ Gas Grill - Titanium	51060001	\$209.00	\$9.00	\$7.00	\$5.00	\$4.00
Q® 1200™ Gas Grill - Colors	Varies	\$209.00	\$9.00	\$7.00	\$5.00	\$4.00

*Setup Fees Apply



Bonnet Cover Q® 1000 Series with Heat Transfer Logo



Q® Portable Cart



Q® Cover for Grill & Cart
with Heat Transfer Logo

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Bonnet Cover Q® 1000 Series	7110	\$16.99	\$9.00	\$7.00	\$5.00	\$3.00
Q® Portable Cart	6557	\$89.99	N/A	N/A	N/A	N/A
Q® Cover for Grill & Cart	7113	\$34.99	\$9.00	\$7.00	\$5.00	\$3.00

*Setup Fees Apply

CUSTOM GAS GRILLS



Spirit® II E-210 Gas Grill with Stretcher Bar Imprint

Tank Cover with Heat Transfer Logo



Spirit® II 200 Series Grill Cover with Heat Transfer Logo

A Heat Transfer Logo can be added to any grill cover



NEW

Spirit® SP-335 Gas Grill with Epoxy Dome on side table



Genesis® II E-315™ Gas Grill with Epoxy Dome on side table

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Spirit® II E-210™ Gas Grill - Black	44010001	\$379.00				
Liquid Propane Tank Cover	7137	\$10.99	\$9.00	\$7.00	\$5.00	\$3.00
Spirit® 200 Series Grill Cover	7138	\$59.99	\$9.00	\$7.00	\$5.00	\$3.00
Spirit® SP-335™ Gas Grill	44010001	\$699.00				
Spirit® 300 Series Grill Cover	7139	\$69.99	\$9.00	\$7.00	\$5.00	\$3.00
Genesis® II E-315™ Gas Grill - Black	61015001	\$799.00				
Genesis® II 3 Burner Grill Cover	7130	\$79.99	\$9.00	\$7.00	\$5.00	\$3.00

Stretcher Bar Imprint: \$17.00

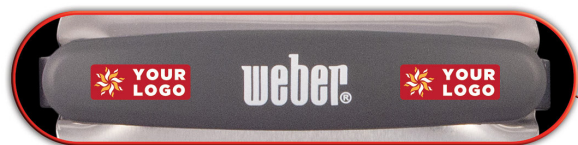
Epoxy Dome on Front Side Table: \$17.00

Epoxy Dome on Front Side Table: \$17.00

Please visit weber.com to view the entire collection of Gas grills

*Setup Fees Apply

CUSTOM ORIGINAL KETTLE™ GRILLS



Original Kettle™ 22" Charcoal Grill

Original Kettle™ 18" Charcoal Grill



Original Kettle™
Organic Low Temp Decal Custom Lid



Original Kettle™ Premium
Grill Cover with Heat Transfer Logo

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Original Kettle™ 18" Charcoal Grill	441001	\$89.00	\$7.00 ^x	\$5.00 ^x	\$3.00 ^x	\$2.00 ^x
18" Premium Grill Cover	7148	\$29.99	\$9.00	\$7.00	\$5.00	\$3.00
Original Kettle™ 22" Charcoal Grill	741001	\$109.00	\$7.00 ^x	\$5.00 ^x	\$3.00 ^x	\$2.00 ^x
22" Premium Grill Cover	7150	\$36.99	\$9.00	\$7.00	\$5.00	\$3.00
Original Kettle™ Organic Low Temp Decal Custom Lid			500 Piece Minimum			\$17.00

*Setup Fees Apply

*Fee Per Handle, Double the Fee if Imprinting Both Handles

CUSTOM WEBER CHARCOAL GRILLS



Note: This grill has two of the handle below. One is shown here, and the other is on the opposite side.



Original Kettle™ Premium 22" Charcoal Grill



Performer® 22" Charcoal Grill



22" Charcoal Grill Cover



NEW

Organic Low Temp Decal Double Imprint Custom Lid



Master-Touch® 22" Charcoal Grill, Black



Master-Touch® 22" Charcoal Grill, Deep Ocean Blue

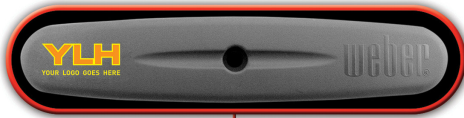
NEW

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Original Kettle™ Premium 22" Charcoal Grill	14401001	\$165.00	\$7.00 ^x	\$5.00 ^x	\$3.00 ^x	\$2.00 ^x
Performer® 22" Charcoal Grill	15301001	\$279.00	\$7.00 ^x	\$5.00 ^x	\$3.00 ^x	\$2.00 ^x
Master-Touch® 22" Charcoal Grill, Black	14501001	\$219.00	<i>Imprint options: Lid or cover (sold separately)</i>			
Master-Touch® 22" Charcoal Grill, Deep Ocean Blue	14516001	\$219.00	<i>Imprint options: Cover only (sold separately)</i>			
22" Charcoal Grill Cover	7150	\$36.99	\$9.00	\$7.00	\$5.00	\$3.00
Organic Low Temp Decal Double Imprint Custom Lid (Available on all black lids)				500 Piece Minimum		\$35.00

*Setup Fees Apply

*Fee Per Handle, Double the Fee if Imprinting Both Handles

ADDITIONAL CHARCOAL GRILLS



Smokey Joe® 14" Portable Grill



Smokey Joe® Carrying Bag with Heat Transfer Logo



Smokey Mountain Cooker 14" Smoker



Jumbo Joe® 18" Portable Grill



Jumbo Joe® Organic Decal Custom Lid



Smokey Mountain Cooker Organic Decal Custom Lid

Smokey Mountain Cooker Smoker Cover

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Smokey Joe® 14" Portable Grill	10020	\$34.99	\$7.00	\$5.00	\$3.00	\$2.00
Smokey Joe® Carrying Bag	7154	\$22.99	\$7.00	\$5.00	\$3.00	\$2.00
Jumbo Joe® 18" Portable Grill	40020	\$69.99	\$7.00	\$5.00	\$3.00	\$2.00
Jumbo Joe® Organic Low Temp Decal Custom Lid			500 Piece Minimum			\$17.00
Smokey Mountain Cooker 14" Smoker	711001	\$219.00	\$7.00	\$5.00	\$3.00	\$2.00
Smoker Cover (included with Smoker)			\$9.00	\$7.00	\$5.00	\$3.00
Smokey Mountain Cooker Organic Low Temp Decal Custom Lid			500 Piece Minimum			\$17.00

*Setup Fees Apply

CUSTOM WEBER ACCESSORIES



Two Piece Tool Set #6625
Shown with Laser Mark



Apron #6533
Shown with Heat Transfer



Snapcheck
Thermometer #6753
Shown with UV Print



Instant Read
Thermometer #6750
Shown with UV Print



BBQ Mitt #6532
Shown with Heat Transfer

Item	Model	MAP RETAIL	+ 10 pc Logo Fee*	+ 25 pc Logo Fee*	+ 100 pc Logo Fee*	+ 500 pc Logo Fee*
Two Piece Tool Set	6625	\$29.99	\$9.00 ^x	\$7.00 ^x	\$5.00 ^x	\$3.00 ^x
Apron	6533	\$11.99	\$9.00	\$7.00	\$5.00	\$3.00
Snapcheck Thermometer	6753	\$99.99	\$9.00	\$7.00	\$5.00	\$3.00
Instant Read Thermometer	6750	\$11.99	\$9.00	\$7.00	\$5.00	\$3.00
BBQ Mitt	6532	\$9.99	\$7.00	\$5.00	\$3.00	\$2.00

*Setup Fees Apply ^xFee for Laser Mark Imprint, UV Print option available for a higher fee.

TERMS & ARTWORK INFORMATION

Terms, Conditions, Fees, & Artwork Information

In order for us to meet your deadline and quoted price, the listed requirements must be met when submitting artwork. If artwork cannot be provided that meets the necessary criteria, we offer optional artwork services for a nominal fee.

Artwork Requirements

Adobe Illustrator CC or earlier vector format (AI or EPS) is required. Convert all text to outlines. Exact Pantone color matching cannot be guaranteed due to varying substrate colors.

Unsupported Formats

Microsoft Word, QuarkXpress, Pagemaker, and Freehand files. GIFs, PNGs, & BMPs are typically not acceptable.

Logo Release / IP Letter

Prior to customization being completed, a release letter must be submitted authorizing MAS to utilize the company's logo / intellectual property for the customization of the identified Weber model.

Decoration Cost Per Piece Per Location

The provided costs for decorations are per piece per imprint, *unless otherwise stated*.

Order Fees:

Setup Charge: \$75.00 per logo for new orders.

Repeat Setup Charge: \$35.00 for repeat orders.

Less Than Minimum Charge: \$35.00 for orders under minimum quantity.

Payment Options Available: Terms, Credit Card, ACH, Check.

Freight Options Available: Prepaid & Add, Collect, Third Party.
FOB Richfield OH 44286

Distribution Services Available:

Drop Ship, Custom Packing Lists, Package Inserts, Summary Invoicing, Scheduling, etc.

To Request a Mockup or Virtual Approval Sheet

A Mockup will show the submitted logo on the requested item(s).

A Virtual Approval Sheet will show the submitted logo on the requested item(s), a quote for the item cost, and decoration specifications. It also contains fields for approving Weber to use the logo. This form must be returned before any customization can be completed.

Please email us the item(s) you would like mockups or approvals for as well as vector art (.eps, .ai, .pdf)



WEBER® SMOKEY JOE® 14" PORTABLE CHARCOAL GRILL		Virtual Approval Sheet
		
Smokey Joe® 14" Portable Charcoal Grill Model #: 10020		
Date: October 03, 2018	Logo Information	Logo Preview
File Number: YLH1031854	Logo Color(s): Orange, Red Imprint Area: 1.20" W x 4.52" H <small>Logo of the product and the product or logo information, as the case may be.</small>	
<small>Company: Red means logo, please fill out all ORANGE indicated areas.</small>		
IP Release <input type="checkbox"/> gives permission to Weber-Stephen Products LLC to use our intellectual property, such as our logo, in the manufacturing of the above product(s). These grills may be sold to <input type="checkbox"/> via an authorized Weber Master Distributor.		Logo Owner Company Name: _____ Printed Name: _____ Title: _____ Signature: _____ <small>The signature must be the logo & brand in the "Logo Information" section and must be the same as the signature in the "Logo Owner" section.</small>

HANDLE DIMENSIONS

CUSTOM HANDLE DECORATIONS



Handle A
Smokey Joe®

0.5" H X 1.25" L



Handle B
Jumbo Joe®

0.5" H X 1.25" L



Handle C
Original Kettle™ (Side),
Go-Anywhere®,
& Smokey Mountain Cooker™

0.5" H X 1.5" L



Handle D
Original Kettle™ (Top),
Performer®
*Recommended Customization
is Two Imprints*

0.5" H X 1.25" L
(per side)



Handle E
Original Kettle® Premium (Side)

0.5" H X 1.25" L



Q® Series Handle

0.5" H X 6.25" L

CUSTOM HANDLES & ACCESSORIES

CHARCOAL GRILL HANDLES

UV Printing is a technology that utilizes UV curable inks and a UV-LED lamp to directly print & dry vibrant full color imprints on various substrates.

Quantity	Lead Time	Handle Imprint
10 - 24	2 Weeks	\$7.00
25 - 99	2 Weeks	\$5.00
100 - 499	2 Weeks	\$3.00
500 +	2 Weeks	\$2.00

setup fees apply | decoration cost identified is per imprint



Smokey Joe® Handle

DOME LABEL Q® HANDLES

Dome labels consist of printed base decoration that is covered with a thick, transparent polyurethane coating. The coating hardens into a clear protective dome on top of the decoration.

Quantity	Lead Time	Epoxy Dome
25 - 49	2 Weeks	\$9.00
50 - 99	2 Weeks	\$7.00
100 - 199	2 Weeks	\$5.00
200 +	2 Weeks	\$4.00

setup fees apply | decoration cost identified is per epoxy dome



Q® Series Handle

LASER MARKED ACCESSORIES

NEW

Laser marking is when a laser beam interacts with the surface of a material, slightly altering its properties or appearance. For marks on stainless steel, the surface color is changed to a tonal mark that stands out against the surface at different light angles.

Quantity	Lead Time	Laser Marking
10 - 24	2 Weeks	\$9.00
25 - 99	2 Weeks	\$7.00
100 - 499	2 Weeks	\$5.00
500 +	2 Weeks	\$3.00

setup fees apply | decoration cost identified is per sku



#6625 - 2 Piece Tool Set Shown with laser marking. This would be charged at 1 laser mark per toolset.



Stainless Steel Tool shown with same laser marking at different angles

UV PRINTED ACCESSORIES

UV Printing is a technology that utilizes UV curable inks and a UV-LED lamp to directly print & dry vibrant full color imprints on various substrates.

Quantity	Lead Time	Accessory Imprint
10 - 24	2 Weeks	\$9.00
25 - 99	2 Weeks	\$7.00
100 - 499	2 Weeks	\$5.00
500 +	2 Weeks	\$3.00

setup fees apply | decoration cost identified is per imprint



#6625 - 2 Piece Tool Set Shown with color UV print. This would be charged at 2 imprints per toolset.



#7202 - iGrill Mini

HEAT TRANSFERS & GRILL LIDS

ORGANIC LOW TEMP DECAL

An organic low temp decal can be permanently applied to a Weber® **black charcoal lid only**. The logo color may augment at temperatures over 450°F. Prop 65 approved. Weber requires that the customer accepts an over-run/under-run of 2% on all *custom work*

- Min. order qty:** 500 for charcoal grills, portable grills, & smokers.
- Lead time:** 3 weeks for sample creation. 8 weeks from sample approval and receipt of purchase order.
- Pricing:** \$17.50 / each for single lid imprint charcoal grills & smokers.
\$35.00 / each for double lid imprint charcoal grills.
- Spec Sample:** Spec sample purchase is **required** on all Factory Customization projects. **Spec sample cost is \$500 each**. If spec sample is approved and an order is placed, \$250 of the sample cost is credited.



NEW

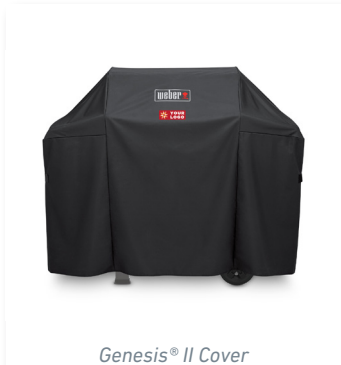
Pictured Left:
#14501001 - Master-Touch®
22" Charcoal Grill
with Double Lid Imprint

Pictured Right:
#741001 - Original Kettle™
22" Charcoal Grill
with Single Lid Imprint

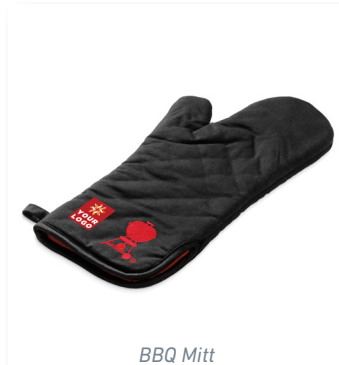


HEAT TRANSFERS

The heat transfer process involves printing an image on a transfer paper that is then applied to the item via a safe amount of heat and pressure over a short amount of time. The paper is then removed and the image is transferred to the item.



Genesis® II Cover



BBQ Mitt



Apron



Q® Cart Cover

Quantity	Lead Time	Smokey Joe Bag or BBQ Mitt	Grill Cover or Apron
10 - 24	2 Weeks	\$7.00	\$9.00
25 - 99	2 Weeks	\$5.00	\$7.00
100 - 499	2 Weeks	\$3.00	\$5.00
500 +	2 Weeks	\$2.00	\$3.00

setup fees apply | decoration cost identified is per heat transfer

Item	Maximum Customization Size
Grill Covers	15 Sq. Inches
Apron	20 Sq. Inches
Smokey Joe® Carry Bag	5 Sq. Inches
BBQ Mitt	3 Sq. Inches



weber.