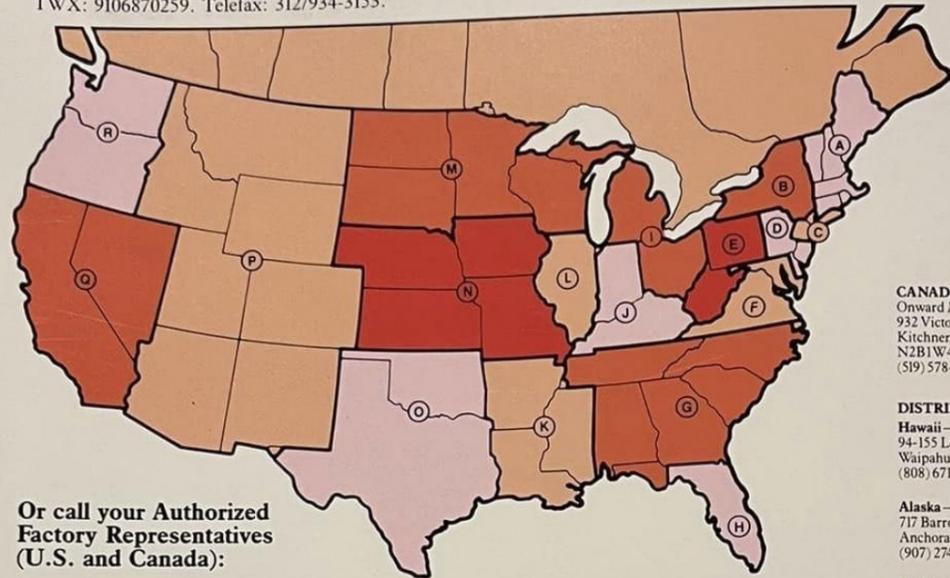


Order direct from Weber®

For more information contact:
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 Call 1-800/323-7598. Ask for Customer Service. In Illinois call 1-312/934-5700. Telex: 28-1086 WEBERSTEP PALT.
 TWX: 9106870259. Telefax: 312/934-3153.



Or call your Authorized
 Factory Representatives
 (U.S. and Canada):

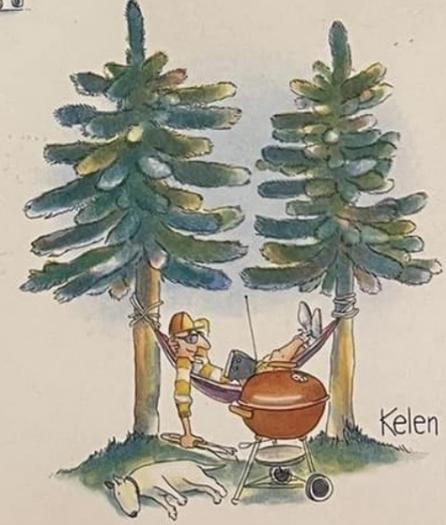
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#4931

In 1988, Weber
 has everybody covered.



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PREMIUM DIVISION

John E. Lau Associates, Inc.
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 Northbrook, IL 60062
 (312) 498-6060

The best just got better!

The exciting new Weber® One-Touch® PLUS™ Grill is the ultimate Weber Kettle . . . with everything you'd expect from Weber, PLUS a new built-in thermometer (patent pending), PLUS a Tuck-Away™ lid (patent pending), PLUS handy new Char-Baskets™ fuel holders (patent pending), PLUS new point-of-sale material, PLUS new full color packaging.

What a year you're going to have . . . in 1988, Weber has the charcoal grill market covered!



Weber offers more choices than ever.



The hot ones just got hotter!

The enormous success of the patented Weber® Genesis™ Gas Barbeques has generated a momentum that shows no sign of slowing down. Consumers demanded high-quality, now, all over the U.S., they're enjoying the versatility (and power) of cooking on Genesis Gas Barbeques. In 1988 we are building on this previous success.

Now there is the new Genesis XXI Gas Barbeque (see page 11). This barbeque allows consumers with space limitations to enjoy the benefits of cooking with premium Weber Gas Barbeques. And, the new Genesis XXI comes with a commitment from Weber to manufacture them as fast as you can sell them. It's all part of a continuing commitment to provide a broad line of quality Weber Gas Barbeques.

What a 1988 you're going to have!



Weber 1988 advertising... the power of "pull"!

When we began developing our 1988 advertising programs, we didn't take anything for granted!

Such as the Weber name being the best-known, most asked-for brand in outdoor cooking.

Or the love affair customers have been having with the Weber Genesis Gas Barbeques.

We wanted to *fully* understand what motivated their purchase decisions, thus making our advertising that much more targeted and effective.



The Weber Genesis Barbeque. Once you've tried it, you may never cook inside again.

This is no ordinary grill. This is a barbecuing breakthrough. The Weber® Genesis™ Gas Barbeque. Lift the heavy-gauge steel hood.

Beneath the porcelain grill you'll find a grid-work of Flavorizer™ Bars, a revolutionary cooking system.

As food cooks, juices and excess fat fall onto the hot Flavorizer Bars, where they vaporize to give your favorite fare that savory, rich outdoor barbecue flavor.

There are no lava rocks to trigger flare-ups. And no briquettes to hassle with.

Look further. Under the Flavorizer Bars are three gas burners that deliver exactly the heat you want—exactly where you want it. No more hot spots. No more cold spots.



And that gives you total cooking control over everything from airfains to swordfish. In short, the Weber Genesis Gas Barbeque is guaranteed to make outdoor cooking more exciting, more rewarding—and more fun.

You love it, or we take it back.

If you're not completely satisfied with your Weber Genesis Gas Barbeque within 45 days of purchase, we'll give you your money back. No questions asked (we don't expect many takers).

For a closer look at the barbecue that will change the way you cook, call 1-800-231-5880 (in Illinois, call 1-800-642-6230) for the Weber dealer near you.



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The Consumers speak

We conducted a series of panel groups with Genesis Gas Barbeque owners across the country.

From city to city... regardless of occupations, incomes or lifestyles... they told us this:

The Weber Genesis is the finest gas barbeque they have ever cooked on, and provides the kind of total satisfaction we thought was exclusive to owners of Weber charcoal kettles.

We feel that our 1988 national advertising truly reflects this. In tone, execution and spirit, it captures the Weber experience and effectively communicates it to the growing number of potential Genesis Gas Barbeque customers.

The "plus"

Weber "pluses" the excitement of our 1988 campaign with a promotion designed to close the sale... faster and easier than ever! *The 45-Day Guarantee* program.

We're so convinced that future customers will love their Genesis Gas Barbeque as much as current customers do, we've offered a money-back, no-questions-asked guarantee with every Genesis Gas Barbeque purchased through May 31, 1988. At no cost or risk to you.

And we've designed hard-hitting, impactful, ready-to-run dealer coop ads that will drive your Genesis Gas Barbeque sales through the roof.

So, get ready for the most exciting line-up of consumer advertising ever developed for the most exciting line-up of Weber products ever!

Only one barbecue dares to wear this tag.

With its revolutionary Flavorizer™ cooking system and state-of-the-art design, the Weber Genesis™ may be the best barbecue money can buy.

And for a limited time, we're giving you an extra good reason to buy one: a money back guarantee.

Purchase any one of the five Weber Genesis Gas Barbeques by May 31, 1988. If you're not completely satisfied within 45 days of your purchase, we'll refund your money. No questions asked.

This is no ordinary guarantee. But then, the Weber Genesis is no ordinary barbecue.

You'll find the Weber Genesis Gas Barbeque—guarantee and all—at these fine dealers.

\$000

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 **weber** gas barbeque

Weber™ Gas Barbeque

High grill hood for large cuts of meat.

Heavy gauge steel construction with rust-resistant porcelain enamel finish.

Weather-resistant cedar handle.

Sturdy cedar work surface is designed for outside living; removes to function as a serving tray.

Funnel-shaped porcelainized bottom channels excess grease to grease catch pan.

Exclusive porcelainized grease catch pan removes for easy cleaning and can be lined with a disposable aluminum liner.

Swing-up cedar surface for extra work space.*

Weather-resistant cedar storage shelf.**

Warranted for up to five full years! Five years on all parts other than the following: three years on burners, valves, and regulators, one year on cooking grills, Flavorizer™ bars and tank.

Genesis I, II, III, XX & XXI are covered under Patent No. 4,677,964 and other patents pending.

Now five Genesis™ models with revolutionary design features!

Weber Gas Barbeques are nothing less than a revolution in outdoor cooking. Because Weber engineers threw out all the old ideas about gas grills. And created something totally new: Real Weber barbecued flavor in a gas barbeque!

The secret? Our exclusive Flavorizer™ System (patent pending). Unique grids inside the barbeque eliminate lava rock — they vaporize juices and drippings for even more flavor virtually without uncontrollable flare-ups that are common with ordinary gas grills. And with our revolutionary burner system, you get easier, more even cooking.

Behind our quality features stands legendary Weber construction quality. Each Weber Genesis Gas Barbeque is rock-strong, because the welding has all been done by state-of-the-art robots. This mechanized perfection insures that the frame is quality constructed for consistency and dependability. In addition, all the parts that make up each Genesis Gas Grill are factory-tested to ensure consistency and dependable quality. For your customers, this construction story means they can rely on Genesis Gas Barbeque Grills for superb performance. For you, this translates into fewer defects, lower returns, and happier, more loyal customers.

More importantly, Weber Gas Barbeques are designed for customers who don't mind paying more for this kind of space-age quality in design and construction. And the five Genesis models allow you to offer a selection of features — and price points.

Outdoor cooking will never be the same.

Dual purpose thermometer (patent pending) reads barbeque temperature or internal temperature of meat.*

Burner controls where they're easiest to use; they stay cool even when grill is in use.

Unique range-type burner for preparing sauces or side dishes.***

One-button Crossover™ Ignition System. (patented)

Rust-resistant stainless steel hanging hooks hold utensils (available as an option on Genesis XX).

Large front view port for checking burners.

High accuracy tank scale (patented) measures tank by hanging weight, not pressure.

20 lb. L.P. tank.

*Not on Genesis I, Genesis XX.

**Wire on Genesis I; cedar on Genesis II, Genesis III and XXI; not on Genesis XX.

***Genesis III only.

Weber™ Gas Barbeque



GENESIS II

All this plus a wide choice of features designed for every price point!

In addition to the features shown on preceding page, each Genesis Gas Barbeque has extra features that make this an ideal choice for every budget and every need.

Features of Genesis I

This is the affordable step-up from ordinary, obsolete gas grills. It includes all the standard Genesis features shown, plus:

- 540 square inch total cooking area (420 square inch cooking grill; 120 square inch warming rack) with porcelain-on-steel cooking grill
- 36,000 BTU heat output
- three long-lasting stainless steel burners
- heavy-gauge steel wire bottom storage rack
- right-hand mounted condiment holder, towel holder
- left-hand mounted, removable, weather-resistant cedar work surface.
- available in L.P. or Natural Gas; L.P. models include tank; natural gas models include 12 foot hose with quick disconnect.

- #411001 Jet Black L.P.
- #411401 Jet Black Natural
- #414001 Red L.P.
- #414401 Red Natural
- #419001 Chocolate L.P.
- #419401 Chocolate Natural

Features of Genesis II

This is the intermediate model with so many added features, customers will think it's the top of the line! Includes all the standard Genesis features plus:

- 540 square inch total cooking area (420 square inch cooking grill; 120 square inch warming rack) with porcelain-on-steel cooking grill
- 36,000 BTU heat output
- three long-lasting stainless steel burners
- weather-resistant cedar bottom storage racks
- removable right and left-hand mounted cedar work surfaces
- swing-up cedar work surface
- dual purpose thermometer
- available in L.P. or Natural Gas; L.P. models include tank; natural gas models include 12 foot hose with quick disconnect.

- #431001 Jet Black L.P.
- #431401 Jet Black Natural
- #434001 Red L.P.
- #434401 Red Natural
- #439001 Chocolate L.P.
- #439401 Chocolate Natural

GENESIS III



GENESIS I



Features of Genesis III:

Aimed squarely at the customers who always buy the very best, with all the bells and whistles. Includes all the standard Genesis features plus:

- 540 square inch total cooking area (420 square inch cooking grill; 120 square inch warming rack) with porcelain-on-steel cooking grill
- 36,000 BTU heat output
- three long-lasting stainless steel burners
- range-type burner with separate control and ignitor and 8,000 BTU output for preparing sauces, side dishes, coffee, etc. (patent pending).
- weather-resistant cedar bottom storage racks
- removable left-hand mounted cedar work surface
- swing-up cedar work surface
- available in L.P. or Natural Gas; L.P. models include tank; natural gas models include 12 foot hose with quick disconnect.

- #471001 Jet Black L.P.
- #471401 Jet Black Natural
- #474001 Red L.P.
- #474401 Red Natural
- #479001 Chocolate L.P.
- #479401 Chocolate Natural

For years, one of the most distinctive features of Weber grills has been the versatility of cooking with either the direct or the indirect method. Now this true Weber hallmark is virtually at consumers' fingertips.



Direct Cooking (for burgers, steaks, or chops)



Indirect Cooking (for whole poultry, ham, roasts or other large cuts of meat)



No ordinary gas grill has these newsmaking standard features!

All five Weber Genesis Gas Barbeque models include these standard features:

- Revolutionary Flavorizer™ System (patent pending) for real Weber flavor—without lava rock!
- Rust-resistant stainless steel burners with exclusive one-button Crossover™ Ignition System (patented).
- Durable, combination porcelain-on-steel and cast aluminum lid and cooking chamber that's sealed with

- a coating designed to resist high temperatures.
- Porcelain-on-steel Flavorizer™ bars are rust-resistant and practically self-cleaning.
- Stainless steel hanging hooks (available as an option on Genesis XX).
- Exclusive porcelainized removable bottom funnels grease into a porcelainized grease catch pan that can be lined with a disposable aluminum liner.

- 20 lb. L.P. Tank (L.P. Gas Models only).
- Warming rack.
- Five-year limited warranty on all parts other than the following: Three years on burners, valves, and regulators. One-year on cooking grill, Flavorizer bars, and tank.
- Weber Gas Cookbook.

Take a closer look at these Genesis™ I, II, & III Features!

Exclusive triple controls with up-front push-button ignitor are easy to reach, see, and use; they stay cool when barbeque is in use.

Directions are sealed in porcelain—won't wear off, scratch, or fade.

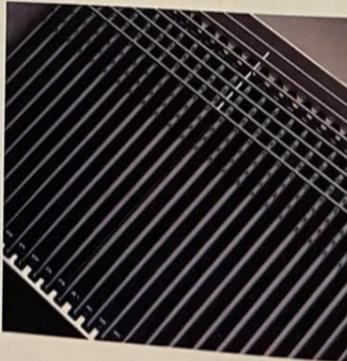
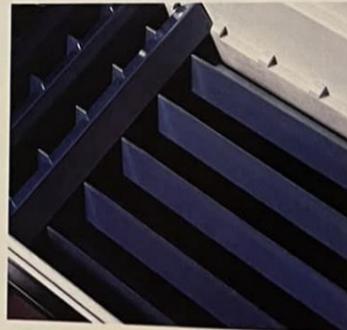
High-accuracy tank scale measures gas by the hanging weight of the tank, rather than by pressure—a much more reliable method than ordinary gas grills use. No more running out of gas while you're cooking.

Exclusive Flavorizer™ System gives you real outdoor flavor—without lava rock! The unique shape of the Flavorizer bars creates controlled vaporization of the fats and juices that flavor meat—without uncontrollable flare-ups or burning. Plus, their low-stick porcelain surface makes them practically self-cleaning.

Range-type burner. A Weber innovation! Perfect for preparing sauces, side dishes, coffee, and more. 8,000 BTU heat output. Stainless steel and porcelain for great durability. (Genesis III only.)

Porcelain-on-steel cooking grills are practically self-cleaning. Rust-resistant, too.

Stainless steel burners for the ultimate in even, precise heating. Crossover™ Ignition System means one-button lighting on all three burners.



This year's choice: Genesis XX and XXI



Genesis™ XX . . . big on features, compact in size.

Smaller than the Genesis I, II, and III models, this model is ideal for use on small balconies or patios, with a lower opening price point to appeal to more customers. It also has the revolutionary Flavorizer™ cooking system and one-button Crossover™ Ignition System. The Genesis XX, with its heavy bright nickel-plated cooking grill and two burners, is sized for smaller groups.

Features of Genesis XX:
Includes all the standard Genesis Gas Barbeque features plus:

- 400 square inches of total cooking space (310 of cooking grill, 90 of warming rack)
- 22,000 BTU heat output
- two long-lasting stainless steel burners
- conveniently located dual heat controls
- weather-resistant cedar handle and removable cedar work surface
- searing, broiling, and baking settings on cooking controls for direct and indirect cooking.
- available in L.P. or natural gas; L.P. models include tank; natural gas models include 12 foot hose with quick disconnect.
- # 111001 Jet Black L.P.
- # 111401 Jet Black Natural
- # 114001 Red L.P.
- # 114401 Red Natural
- # 119001 Chocolate L.P.
- # 119401 Chocolate Natural

Now, Genesis™ XXI.

Stepping up to compact luxury. Now there are five Genesis Gas Barbeques to choose from. The new Genesis XXI Gas Barbeque is designed for those who want it all. It features a handy cedar bottom shelf to give chefs extra storage space; a swing-up cedar workspace; a thermometer to read the interior temperature and give an instant reading on meats; porcelain-on-steel cooking grills, just like the full-size Genesis models.

Genesis XXI models include all Genesis XX features, plus:

- Cedar bottom shelf
- Swing-up cedar work surface
- Dual-purpose thermometer
- Porcelain-on-steel cooking grills
- # 141001 Jet Black L.P.
- # 141401 Jet Black Natural
- # 144001 Red L.P.
- # 144401 Red Natural
- # 149001 Chocolate L.P.
- # 149401 Chocolate Natural

Weber® Gas Barbeque Cooking Accessories —everything your customers need for convenience and versatility!

The wonderful world of Weber cooking choices is all here, for burgers, fish, chicken, roasts, shish-kabobs, vegetables, ribs, lots more. Breakfast, lunch, and dinner, Weber accessories bring wonderful outdoor cooking convenience and flexibility to every meal, every day. Weber accessories—stock 'em, then sell 'em and soar!

Wok Pan: Try stir-frying or steaming meat, fish, or vegetables. For use on the range-type side burner. Durable, all steel. #9845



Rib Rack: Heavy bright nickel-plated rack increases rib cooking capacity by 50%. Great for grilling chicken and chops, too. (Fits Genesis I, II, III, XX and XXI.) #3701

Rotisserie: Two spit forks, shaft, fully electric motor and bracket convert the Weber Gas Barbeque to a rotisserie cooker in no time. For Genesis I, II, III, #9810. For Genesis XX and XXI. #9210



Corn 'N Tater Holders: They sit directly on cooking grid to save space and speed up vegetable cooking. Heavy bright nickel-plated. Easy cleanup. Four two-prong holders per pack. (Patent #D284,282) #3802

FireSpice® Natural Wood Bits: Packaged in convenient shaker containers for no-fuss smokey flavor.
#17204 Alder
#17104 Mesquite
#17054 Hickory
#17154 Oak



Replacement Flavorizer™ Bars: Replaces worn Flavorizer™ Bars. Full set for Genesis I, II, and III. #9813. Full set for Genesis XX and XXI. #9211

Accessories Not Shown:

Side Burner: Upgrades Genesis II. #9854 Natural Gas. #9850 L.P. Gas.

Thermometer: Instant read. Upgrades Genesis I and Genesis XX. #9815

Large Drip Pans: 10 Heavy-gauge pans in polypack. Fits all Weber Gas Barbeques. #3301

Swing Up Cedar Work Surface: Adds convenient work space instantly. For Genesis I. #9820
For Genesis XX. #9220

Utensil Hooks: Rust-resistant stainless steel tool holders. Adds hanging space to all Genesis models. Three to a set. #9203

Heavy gauge wire rack. For Genesis I. #9861.

L.P. Tank: 20 lb. capacity, all welded steel, 10% safety relief valve. #21201

Griddle: Here's how to have fun cooking eggs, bacon and pancakes for breakfast and brunch outdoors. For Genesis I, II, and III. #1405. A smaller version is available for Genesis XX and XXI. #1400



Roast holder: Ideal way to roast meat. Convenient handles make placement and removal easy. Heavy bright nickel-plated. Suitable for oven use, too. #9501

Shish Kabob Set: Six stainless-steel skewers make turning a snap. Heavy bright nickel plated rack holds skewers to make removal from the grill easy. #2501



Genesis Gas Barbeque Covers: Keep the barbeque clean and protected year-round. Heavy-duty vinyl cover resists cracking even in the coldest weather. #9240 is shown for Genesis XX and XXI. #9825 (not shown) for Genesis I. #9830 (not shown) for Genesis II and III.

Small Drip Pans: 10 Heavy-gauge pans line grease catch pan for all Genesis Gas Barbeques. #3300



Replacement Cooking Grill: Replaces worn cooking grills. Heavy-gauge steel sealed with porcelain for convenience and durability. Rust-resistant, virtually self-cleaning; dishwasher safe. Two grills per pack. For Genesis I, II, and III. #9860.
Heavy bright nickel-plated grill for Genesis XX. #9205

weber one-touch[®] System

Weber[®] One-Touch[®]

Weather-resistant, heat resistant handles.

Top vent controls air flow. Open for outdoor convection cooking; close to extinguish fire and save charcoal.

The original Weber covered design reflects and circulates heat evenly. So food cooks perfectly.

Heavy-gauge steel sealed with porcelain enamel resists rusting, burning, and staining.

Heavy bright, nickel-plated cooking grill has curved handgrips for convenient placement on kettle handles.

Durable charcoal grill.

The Patented One-Touch[®] System controls vents and sweeps out ash (Patent #4,416,248).

The patented leg coupling requires no thumb-screws or bolts (Patent #3,538,906).

An information-packed barbecue cookbook is included free with each Weber One-Touch[®]. It's a full-color P.O.P. hang tag, too, to help identify and sell genuine Weber Kettles.

New ash catcher design will not blow off grill and facilitates easy removal and disposal of ash.

The rugged wheels are crackproof to -40 degrees F—and built to last a lifetime.

No-rust aluminum legs.

Heavy bright nickel- and chrome-plated bottom brace serves as a handy shelf.



Indirect Cooking

Unequaled versatility. Unmatched quality. Unsurpassed popularity.

The original Weber[®] Kettle. Synonymous with quality, it's the barbecue kettle asked for by name.

Move the exclusive One-Touch[™] lever to open and close all three bottom vents. Open for outdoor convection cooking; close to extinguish the fire. But that's not all. With the One-Touch System, accumulated ash is swept out

—cleanly and quickly. And the ash catcher design means easy removal and ash disposal. But the unique One-Touch feature is only the finishing touch on what is already a legend. Nothing else cooks like, lasts like, or delivers customer satisfaction like Weber . . . the biggest name in the backyard.



Direct Cooking

The versatile Weber Kettle allows cooking with either the Direct or Indirect Method.

Direct Cooking

Burgers, steaks, or chops are simply placed directly over a single layer of hot coals, absorbing the full heat of the coals. Cooking with the lid on helps food retain natural juices and prevents flare-ups.

Indirect Cooking

A drip pan is placed under whole poultry, ham, or roasts, and charcoal is arranged on either side. With the lid on and vents open, *natural convection* is created—ensuring faster cooking and juicier meats.



The Exclusive One Touch[®] System

The Exclusive One-Touch System Only Weber has it . . . and it's a powerful selling point. In one easy move, vents are adjusted and ashes are cleared. With no mess, no fuss.

5

The Weber 5-Year Limited Warranty.

Every Weber grill is built to last. Consumers know it . . . and our five-year limited warranty proves it.

Weber[®] One-Touch[®]

Weber® One-Touch™ For families large... and small.

Everybody's favorite, the 22½ inch original Weber Kettle. Its generous size created a new standard of excellence in barbeques. Like all the One-Touch Kettles, the 22½ inch offers the exclusive patented One-Touch System, as well as the improved ash catcher (patent #4,576,140). The jumbo 397 square inch cooking area is sized for turkeys, rib roasts, steaks, corn, potatoes, platters heaped with chicken—you name it. And the free color cookbook is packed with mouth-watering barbeque tips and ideas.

The smaller 18½ inch One Touch Kettle stands 28 inches tall, features 269 square inches of cooking area. It has the same sturdy construction and the improved patented ash catcher. No matter which color your customers choose, you'll find the One-Touch Kettle a reliable seller again this year.



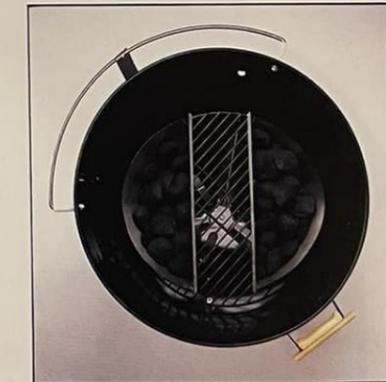
Weber® One-Touch® PLUS™ The best just got better

First there was the Weber Kettle. Then the popular Weber One-Touch Kettle. Now... the Weber One-Touch PLUS Kettle.

Just when you thought the One-Touch Grill was as good as it could be, Weber added a built-in dual-purpose thermometer (patent pending), a Tuck-Away™ lid (patent pending), new stainless steel Char-Basket™ fuel holders (patent pending)... to create a special addition to your line of classic Weber Kettles.



Chefs will love the new One-Touch PLUS Kettle, designed for the ultimate in convenience. The new Tuck-Away lid slides aside... it's a snap to check the food, add sauces, etc. This thoughtful feature alone will make the Weber One-Touch PLUS Kettle a best-seller.



But there's more. New stainless steel Char-Basket fuel holders let users control their cooking with briquettes or wood. They can be joined for direct cooking, or separated for precise indirect cooking. Simple, logical, convenient. This design capability makes Weber the one to beat in outdoor cooking.

Weber® jumbo kettles satisfy your biggest customers . . . and make big profits for you.

The extra-large capacity of Weber jumbo kettles is ideal for caterers, church groups, and people who entertain on a large scale.

Shoppers won't find these models in just any store. Make sure they see them in yours. And satisfy your biggest customers with the biggest name in kettles Weber has to offer.

The Ranch™. Makes tall orders simple for the chef. Cooks for an entire block party, church, or school group—perfect for caterers. 37½ inch diameter, 27 inches high, 1104 square inches cooking area. #60001

26¾ inch Kettle. For the large (or just plain hungry) family, or for people who entertain on a grand scale. Now with the exclusive convenience of the patented One-Touch® cleaning/venting system (Patent #4,416,248) and the specially designed ash catcher that permits easy removal and ash disposal. 26¾ inch diameter, 32 inches high. #81001



#60001



#81001

**Weber® Imperial™
Patio elegance with Weber quality.**

The practical meets the luxurious. Good taste combines with good looks. Introducing three stylish, top-of-the-line items for the best-dressed patio . . . The Weber Imperial line.

Imperial™ Wagon. Designed for easy portability, this 22½ inch Weber Kettle with a weather-resistant natural wood

wagon offers the utmost in convenience. It's practical, too, with plenty of work space and a removable lower shelf for storage. #16451 Red #16951 Chocolate

Imperial™ Compact Wagon. A durable weather-resistant wagon with an 18½ inch Weber One-Touch Kettle, plus ample work and storage space. The perfect console for smaller families. #13401 Red #13901 Chocolate

Imperial™ Barbeque Trolley. Roll up sales and profits with this double-duty cart. Alongside a One-Touch Kettle or Gas Kettle it adds plenty of sturdy work and storage space. Or put a Go-Anywhere® Grill on top for a complete barbeque center. #82500



#16951



#13401



#82500

weber go-anywhere grills

Go-Anywhere® Grills



Go-Anywhere™ Accessories

Griddle. The easy-clean aluminum surface is great for cooking breakfast. Fits all Weber Go-Anywhere™ Grills. #1400

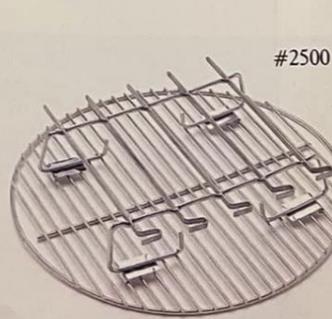
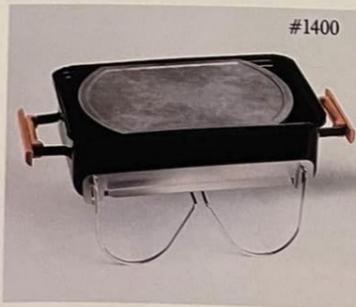
Wok Pan. Wok cooking is a popular way to add versatility to any barbecue menu. All-steel, fits Smokey Joe® (model #10001 only). #8300

Shish Kabob Set. Six heavy-duty, stainless steel skewers on heavy bright nickel-plated rack. Fits all Go-Anywhere™ Grills and Weber Kettles. #2500

Hose Adapter Option (not shown). Adapter permits Table Top Gas Grill (#1530) hookup to a standard L.P. Tank. Four foot, long flexible hose connects in seconds. UL® listed. (Tank not included.) #871015

Drip Pans. Set of 10 heavy-gauge aluminum pans in polypack. Great for steaming and cooking foods on the grill. Fits all Go-Anywhere™ Grills and Weber Kettles. #3300

Flavorizer™ Bar. Updates older (Model #1530) Table Top Gas Grill. (Not shown). #9201



The biggest news in little barbeques.

America's best-selling barbeques — Weber Go-Anywhere® Grills — are making news again.

We've improved our fast-selling Table Top Gas Grill with the revolutionary Weber Flavorizer™ System (patent 4,627,408). It gives your customers real outdoor flavor, without lava rock and the flare-ups lava rocks can cause! Plus it's a product difference your customers can see — and a powerful reason to step up to Weber.

What's more, our full-color packaging makes all three models — Table Top Gas, Portable Table Top, and the best-selling Smokey Joe® turn even faster than before. And when you add unsurpassed Weber support, you just can't lose! So order early. Order deep. And watch our little barbeques make big money for you!

Portable Table Top Grill. A popular charcoal grill for any tight space. Legs fold to lock cover in place for easy carrying and space-saving storage. Solidly engineered, with no nuts or bolts to rust out. Porcelain-on-steel finish inside and out. Heavy bright nickel-plated, 160 square inch cooking area and a rust-proof air damper system. Five-year limited warranty. Full-color carton. #121001 Jet Black

Smokey Joe®. The #1 selling Smokey Joe grill with bright-finished ash catcher and legs is durable, rust-resistant, and portable. The grill has removable legs, porcelain-on-steel finish inside and out, heavy bright nickel plated cooking grill, and a five-year limited warranty. Full-color carton. 14½ inch diameter, 17¼ inches high kettle. #10001 Jet Black

Table Top Gas Grill. Now with the exclusive Weber Flavorizer™ System (patent 4,627,408), for great outdoor taste virtually without flare-ups, plus a convenient push-button ignitor. Legs fold up to lock cover in place for easy carrying and storage. Porcelain-on-steel finish inside and out. Heavy bright nickel-plated 160 square inch cooking area. Uses disposable L.P. cylinders, or can be adapted to refillable tanks (see Hose Adaptor #871015, opposite page). Full-color carton. Tank not included. #1530 Jet Black

Eye-catching full-color packaging stops the customer . . . tells the story . . . and makes the sale!



Go-Anywhere® Grills

firespice

FireSpice® The best way to capitalize on today's smoke cooking boom.

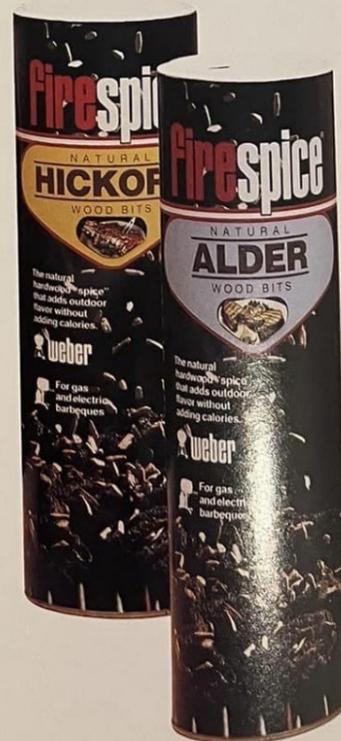
The smoke cooking trend is sweeping across America — not to mention America's backyards. And you can make the most of it, profitably, with the comprehensive line of Weber FireSpice hardwoods.

Only Weber offers natural wood chunks and chips for charcoal grills as well as natural wood bits for gas and electric grills. And we offer them in all four of the most popular wood varieties

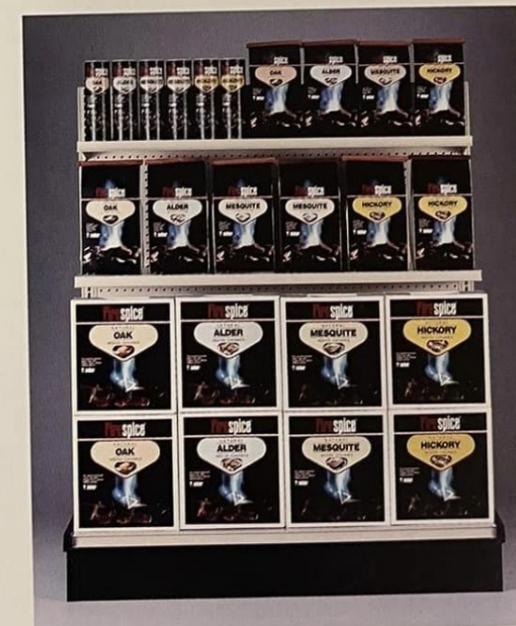
— Alder, Oak, Mesquite, and Hickory. What's more, the dramatic FireSpice packages look better and display better than competitive products. And only Weber gives your customers complete use directions and a free recipe book, to keep them coming back.

It doesn't take smoke signals to see the potential. So light a fire under your profits, and stock the complete FireSpice lineup now!

Weber® FireSpice®



FireSpice® Natural Wood Chunks		FireSpice® Natural Wood Chips	
#17205 Alder	360 cubic inches	#17201 Alder	105 cubic inches
#172010 Alder	720 cubic inches	#17203 Alder	210 cubic inches
#17105 Mesquite	360 cubic inches	#17101 Mesquite	105 cubic inches
#171010 Mesquite	720 cubic inches	#17103 Mesquite	210 cubic inches
#17055 Hickory	360 cubic inches	#17051 Hickory	105 cubic inches
#170510 Hickory	720 cubic inches	#17053 Hickory	210 cubic inches
#17155 Oak	360 cubic inches	#17151 Oak	105 cubic inches
#171510 Oak	720 cubic inches	#17153 Oak	210 cubic inches
FireSpice® Natural Wood Bits			
#17204 Alder	68 cubic inches		
#17104 Mesquite	68 cubic inches		
#17054 Hickory	68 cubic inches		
#17154 Oak	68 cubic inches		



Handsome new full-color packages look better, display better, and capture impulse sales better than competitive products!

Weber® FireSpice®

**smokey
mountain
COOKER™**

Make the most of today's hottest trend
... smoke cooking.

Smoking foods has become *the* gourmet trend. And the Weber Smokey Mountain Cooker can help you make the most of it. Its prestige and quality appeal to status-conscious food trendsetters.

The Smokey Mountain Cooker is made of heavy-gauge steel sealed inside and out with rust-resistant black porcelain enamel that won't rust, burn, or stain. And there's also a solid wood handle, heavy bright nickel-plated grills, and a porcelain-on-steel water pan.



#2880



Best of all, this durable product is backed by the Weber five-year limited warranty. The Weber Smokey Mountain Cooker. The most expensive smoker on the market... and worth it. 18½ inch diameter smoker:
#2880

**weber
Fireplace™**

The new way to put a glow on an evening.

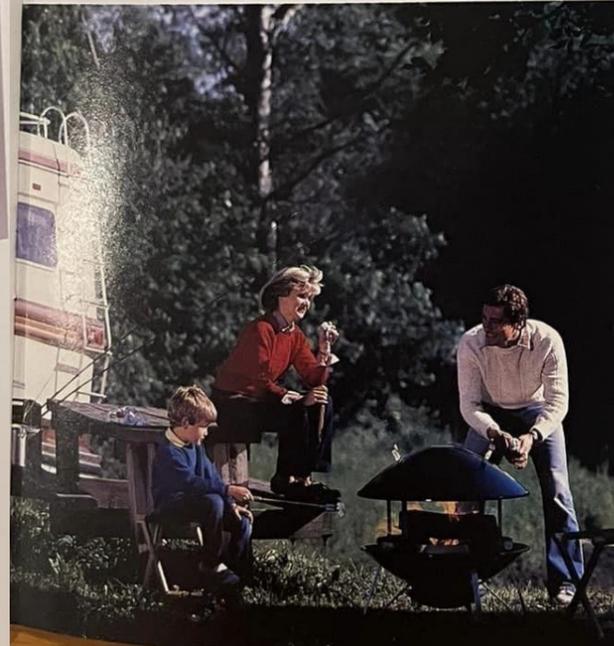
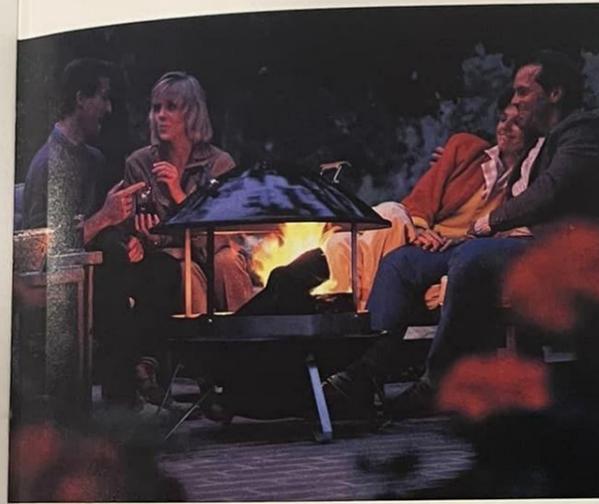
Imagine relaxing outdoors around the warm glow of a fire. Now you can understand the appeal of the Weber FirePlace™ (patent pending).

Similar to the custom-made fire pits often seen in West Coast yards, the Weber FirePlace becomes a focus of outdoor entertaining. The 29½ inch diameter FirePlace holds enough wood to burn for hours, and the cone-shaped top deflects the heat out to the sur-

rounding area. The heavy-gauge steel construction with rust-resistant porcelain enamel finish is backed by a five-year limited warranty.

The Weber FirePlace is perfect for year-round selling. And comprehensive support, including the *free* point-of-sale tent card shown, assures sell-through. So place your order today — and watch your profits heat up.

#2710 Jet Black



#2710

Smokey Mountain Cooker™

Weber FirePlace™

weberlantern™

Beautiful backyard candlelight that won't blow out!

The brightest Weber idea yet! The unique adjustable damper means the Weber™ Lantern won't blow out — no matter how windy or rainy it gets. Your customers will love the glow Weber Lanterns give outdoor living. And they'll appreciate the quality features, including rust-proof aluminum construction, and a virtually unbreakable Makrolon™ lens.



#9104



Ordering Weber Lanterns. Each is eight inches tall; supplied with hanging bail, 8½ inch ground stake, and seven-hour candle. Shipped six to a master carton

- #9101 Black
- #9102 Yellow
- #9103 White
- #9104 Red
- #9105 Blue
- #9107 Green

Makrolon is a trademark of Bayer AG. Division KL D-5090, Leverkusen, West Germany.

Weber Lanterns give you excellent margins — at an excellent retail price. You get repeat traffic, too, as customers return for extra lanterns, plus accessories and candles. Best of all, you get the unbeatable Weber program — full-color packages and even a special full-color display!
So stock Weber Lanterns — and make our bright idea your bright move!

weber torch™

Polynesian-style lighting with Weber-style quality.

The WeberTorch eliminates the most common problems of kerosene torches. A special snuffer cap protects both the wick and the fuel supply from rain, and it's secured with a heavy chain, so it won't get lost. The support posts are made of sturdy, one inch diameter

heavy-gauge steel. And a unique heavy-duty ground anchor keeps the torch stable in any soil.

The WeberTorch is made of heavy-gauge steel sealed with porcelain enamel to last through years of backyard use. And since it holds over a gallon of fuel, you refill it only once or twice a season. The new WeberTorch is a quality outdoor lighting alternative for your customers — and a perfect companion to the Weber Lantern. Order today — and brighten your profit picture! #2910 Black

FREE Torch Displayer stops traffic, then makes the sale! Ask your Weber representative for details!

FREE EYE-CATCHING, FULL-COLOR DISPLAY tells the Weber Lantern story — and sells the customer for you. Or stock Weber Lanterns on your own shelves — and let the handsome four-color packaging work for you!

Keep the evening glowing.



weberlantern
The outdoor candle that won't blow out!

From the biggest name in your backyard



Weber Lantern Hanging Hook Provides added versatility to Weber Lanterns, and gives outdoor evenings on the patio that special glow.

Attaches easily to virtually any patio umbrella pole. Rust resistant. Another reason why, year after year, customers are "hooked" on Weber! #9175

Weber Lantern Accessories:
28 inch Yard Stake. #9165
Mounting Brackets for decks and fences. One per pack. #9160

Replacement Candles. Unique translucent cup eliminates messy wax clean-up. Display packs of six. #9156
Hanging Hook. Two per package. #9170

Replacement Torch Wicks for WeberTorch. Generous one inch diameter gives brighter, longer lasting light. Two to a pack. #2911



#2910

weber torch™

The patio torch that's built to last

Add a festive touch to outdoor entertaining!

Use your WeberTorch around a pool or patio along a driveway

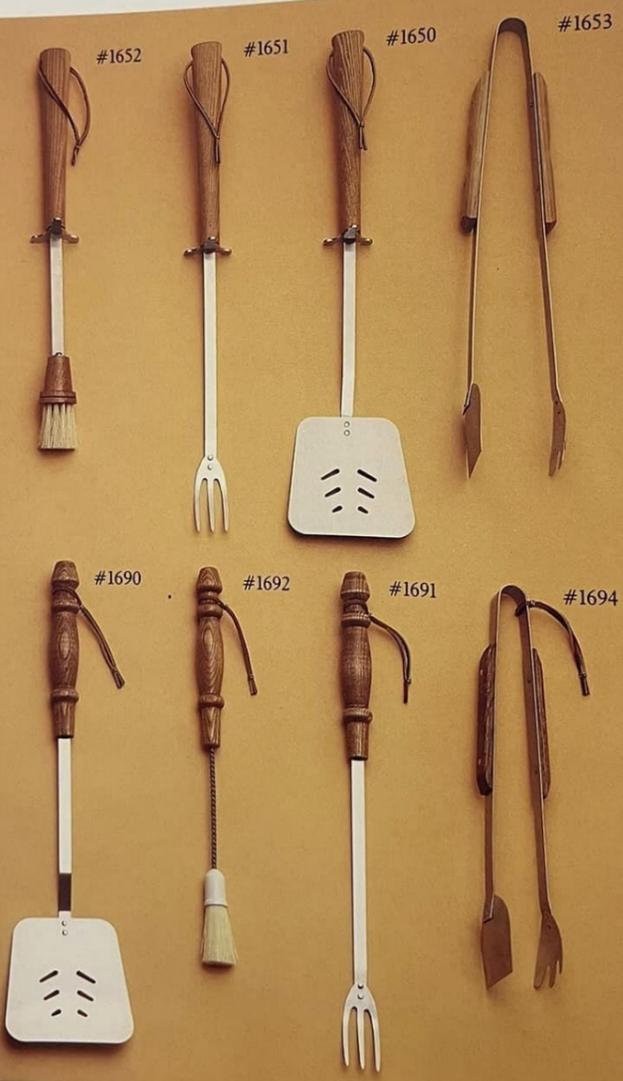
- Porcelainized to prevent rust and burn stains
- Heavy-gauge steel support posts won't bend or break
- Attached snuffer cap protects wick and fuel from rain
- Easy to assemble

weber

The unique pointed anchor makes installing a breeze. And keeps the torch steady at all times.

Bright packaging and superb designs are your best news yet for profits.

Weber™ Barbeque Tools



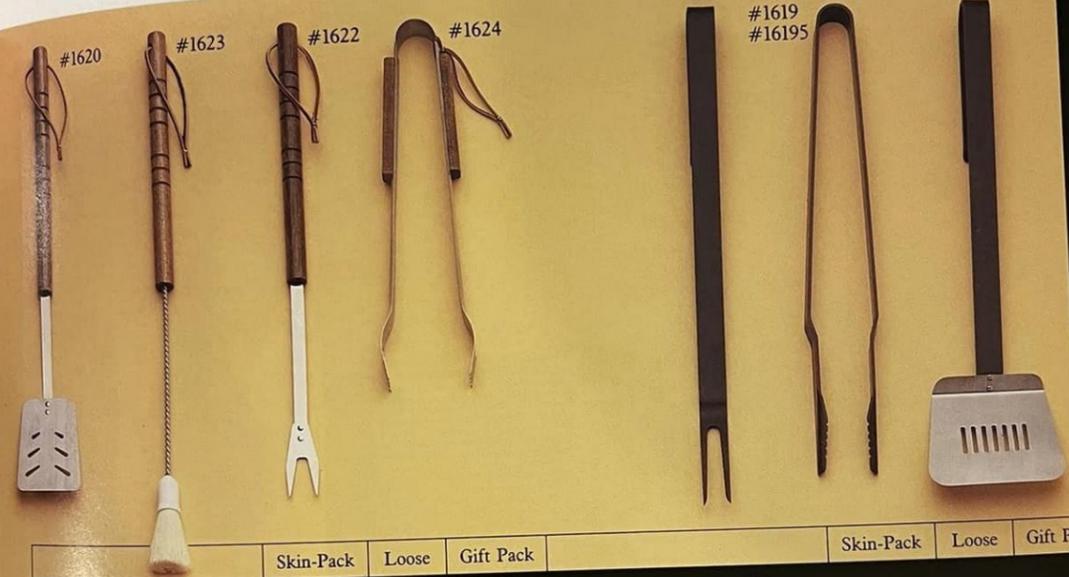
Now you can create profitable add-on sales with the complete Weber barbecue tool lineup—the perfect complement to Weber barbeques. Items are offered in a variety of eye-catching packaging options—skin packs, loose, or in gift boxes. And the broad range of price points available means you can fill out your department in the way that's right for you. Best of all, each tool carries the trusted Weber name—your customers' guarantee of quality. And your guarantee of fast turns!

Chef's Series. These heavy-gauge brushed stainless tools with light oak handles are made for the serious outdoor chef and provide you with a high price point.

Enthusiast's Series. This series features genuine oak handles on heavy-duty brushed stainless steel—for an intermediate price point.

Basic Series. These brushed stainless steel utensils with lacquered hardwood handles are the ideal opening price point line for your department.

Contemporary Series. These handy tools in striking black anodized aluminum are the contemporary statement for your barbeque department.



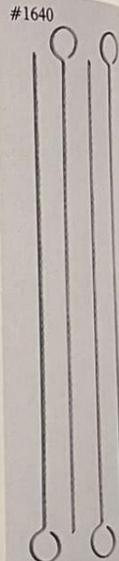
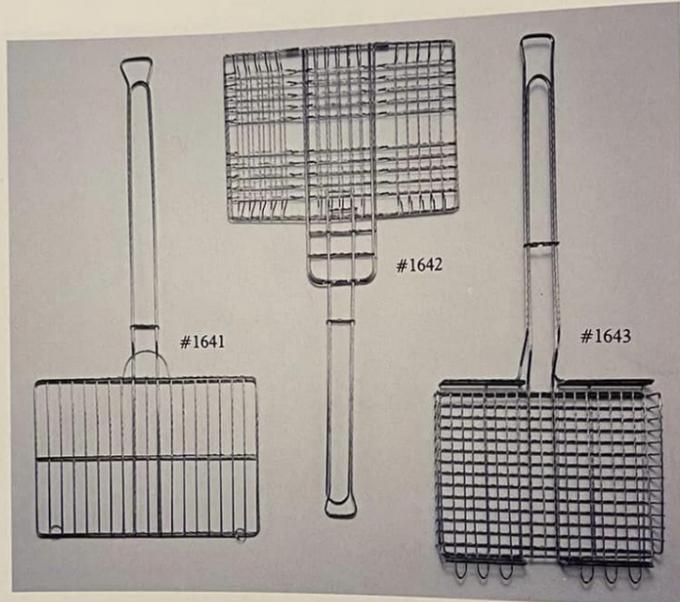
Weber™ Barbeque Tools

	Skin-Pack	Loose	Gift Pack		Skin-Pack	Loose	Gift Pack
Chef's Series				Enthusiast's Series (cont'd)			
Jumbo Turner		#1650		Jumbo Turner, Fork, Multi-Purpose Tongs Set	#1610		#16105
Fork		#1651		Jumbo Turner, Fork, Basting Brush, Multi-Purpose Tongs Set	#1611		#16115
Basting Brush		#1652		Basic Series:			
Jumbo Tongs		#1653		Turner		#1620	
Jumbo Turner, Tongs, Fork Set	#1615		#16155	Fork		#1622	
Jumbo Turner, Tongs, Fork, Basting Brush Set	#1616		#16165	Basting Brush		#1623	
Enthusiast's Series				12 inch Tongs		#1624	
Jumbo Turner		#1690		Turner, Fork, 12 inch Tongs Set	#1600		#16005
Fork		#1691		Turner, Fork, Basting Brush, 12 inch Tongs Set	#1601		#16015
Basting Brush		#1692		Contemporary Series			
Multi-Purpose Tongs		#1694		Turner, Fork, Tong Set	#1619		#16195

Skewer Set and Grill Brush. Add these practical items to any of the utensil series to round out your line. The Skewer Set contains four 15 inch chrome plated steel skewers. Great for everything from grilling shish kabobs to roasting marshmallows. The Grill Brush has a hardwood handle and brass bristles that don't rust or leave rusty residue on the cooking grill, plus a scraper end that aids in removing stubborn grill residue.

Tablecloth Clips. Secures cloth to table. An item sure to appeal to any family that enjoys outdoor eating. Set of six stainless steel clips.

Outdoor Broilers. Perfect for cooking foods over open fires, in fireplaces, and of course, in barbeques. Sturdy chrome plated steel, with display card packaging.



	Skin-Pack	Loose		Skin-Pack	Loose
Outdoor Broilers			(4) 15 inch Skewers	#1640	
Hamburger Broiler (for fish, chops, too)		#1641	12 inch Grill Brush		#1644
Deluxe Broiler (expands for thicker cuts)		#1642	18 inch Jumbo Grill Brush		#1646
Basket Broiler (for fowl, potatoes, etc.)		#1643	Tablecloth Clips	#16453	

weber
sidekick™

Ingenious. Practical.

Weber Sidekick™ Work Table. In the kitchen it's a heavy-duty work surface for food preparation. On the barbeque kettle, it's a rock maple work table with plenty of room for food, sauces... you name it. Lift it off, and the patented Sidekick Work Table becomes a carving board, with no-skid rubber feet to ensure stability. So practical, it could be the best-selling accessory you stock.

#1800



Weber® Sidekick™





#21301



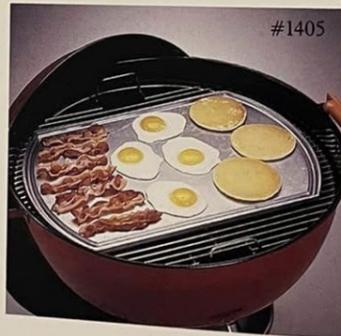
#3802

Condiment Holder. Heavy bright nickel-plated steel rack keeps salt, pepper, and other items at hand. Fits all 22½ inch Weber charcoal and gas kettles. #21301

Corn 'n Tater™ Holders. Save space and speed up vegetable cooking! Heavy bright nickel-plated holders sit directly on cooking grill and are dishwasher-safe. Fits all 18½ inch and larger kettles. Four, two prong holders per pack. (Patent #4,458,585.) #3802

Griddle. Prepare breakfast or brunch outdoors. Easy-to-clean aluminum surface. Fits all 22½ inch charcoal kettles. (See page 20 for Go-Anywhere Griddle #1400.) #1405

Grill & Tool Holder. Chrome-plated clip-on holder keeps tools within easy reach. Fits 18½ inch and 22½ inch diameter kettles. #1201



#1405



#1201



#8301

Wok Pan. Try stir-frying or steaming meat, fish, or vegetables. All steel pan fits 18½ inch and 22½ inch charcoal kettles. (See page 22 for the Smokey Joe Wok #8300.) #8301

Shish Kabob Set. Six stainless-steel skewers on nickel-plated racks. Fits 18½ inch and larger kettles. (See Page 19 for the Go-Anywhere Shish Kabob Set #2500.) #2501



#2501

The Weber® brand name gives you repeat-sales power...with popular accessories.

A Weber® barbeque just isn't complete without genuine Weber® accessories.



#3701



#3601

Rib Rack. Great for cooking large quantities of ribs, chicken halves, and extra-thick chops. Sturdy, heavy, bright nickel-plated rack. Fits all 22½ inch models or larger. #3701
Fits all 18½ inch diameter or larger kettles. #3601



#9501

Roast Holder. Cook and carry a roast to the carving board with one accessory. This nickel-plated accessory fits 18½ inch diameter kettles and larger. #9501

Charcoal Rails. Attach to bottom charcoal grill for indirect cooking. Fits all 18½ inch diameter kettles and larger. #3901



#3901

Replacement Grills. Heavy bright nickel-plated cooking grill has curved handgrips that can hang from kettle handles.

- 18½ inch diameter kettle cooking grill: #70601
- 22½ inch diameter kettle cooking grill: #70901
- 18½ inch diameter kettle charcoal grill: #72501
- 22½ inch diameter kettle charcoal grill: #72801



#70901



#72801



Weber™ Thermometer. Tells you when barbecued foods have reached perfection. Instant-read design gives accurate internal meat temperatures in seconds. Complete instructions included.
#585 Fahrenheit/Celsius



Drip Pans. 10 heavy-gauge aluminum pans in polypack for 18½ inch diameter kettles or larger. (See page 19 for the Go-Anywhere™ drip pans, #3300).
#3301



Elegant Fare™ Cookbook. Spiral hard-bound recipe book with full-color photos and illustrations, menus, cooking charts, detachable recipe cards, and filing pockets. #201

Deluxe Cookbook. 80-page hardbound recipe book with over 50 full-color photos and illustrations. #101

Charcoal Chest. Keeps 18 pounds of briquettes handy, easy to pour. Great for FireSpice or sidewalk salt, too. (Patent #D261,604.) #6601



Replacement Lava Rock. Revitalizes Weber Gas Kettles. Bright new packaging, too. (Not for any Genesis models or Table-Top Gas Grill model #1530.)
#109901 6½ pounds
#109915 2½ pounds



Weber Grabbers™. Long-lasting, stainless steel tongs turn meat without piercing. Rich oak handles provide a safe grip for moving briquettes. #1983



#1983

Kettle Covers. Sturdy light blue vinyl covers help keep kettles clean and protected.
#4301 for 18½ inch diameter kettles
#4701 for 22½ inch diameter kettles



#4301
#4701

Weber™ Deluxe Covers. Protect your Weber grill with a touch of class. Heavy, black vinyl is flannel lined, with custom-stitching and snap fasteners—resists cracking even in the coldest weather. All covers have the Weber logo in white.
#7301 for 18½ inch diameter kettles
#7701 for 22½ inch diameter kettles
#7201 for 2880 Smokey Mountain Cooker



#7301
#7701



#8801

The Starter Set. Includes charcoal rails, roast holder, grill and tool holder, 10 aluminum drip pans. The full-color, eye-catching carton of items is the perfect gift for the new outdoor chef. #8801

