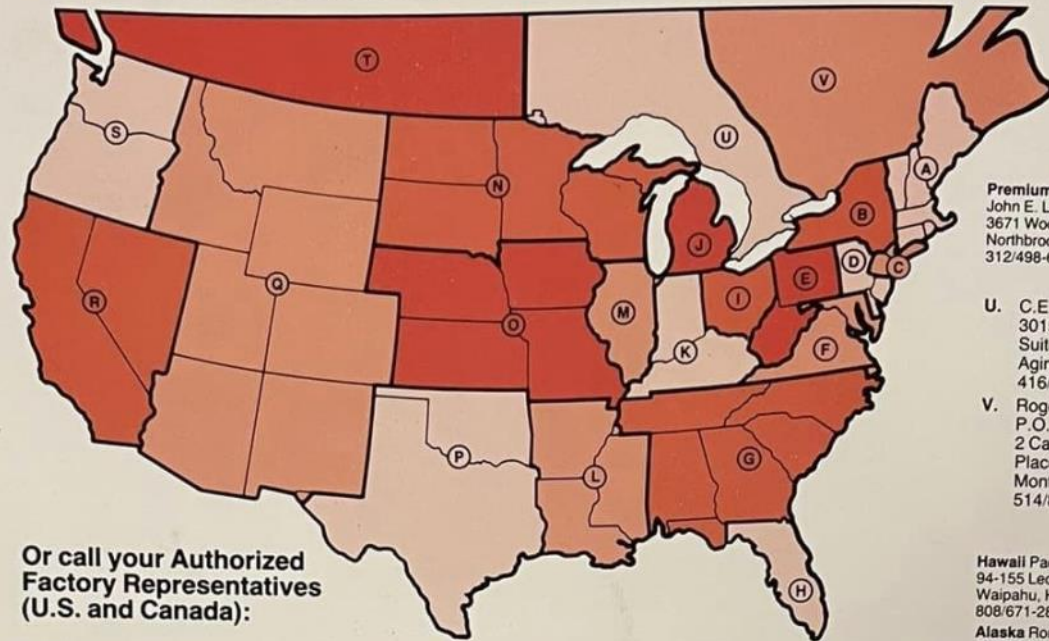


Order direct from Weber®

For more information contact:

Weber-Stephen Products Company, 200 East Daniels Road, Palatine, IL 60067.
Call 1-800/323-7598. Ask for Customer Service. In Illinois call 1-312/934-5700. Telex: 28-1086 WEBERSTEP PALT.
 TWX: 9106870259. Telefax: 312/934-3153.



Or call your Authorized Factory Representatives (U.S. and Canada):

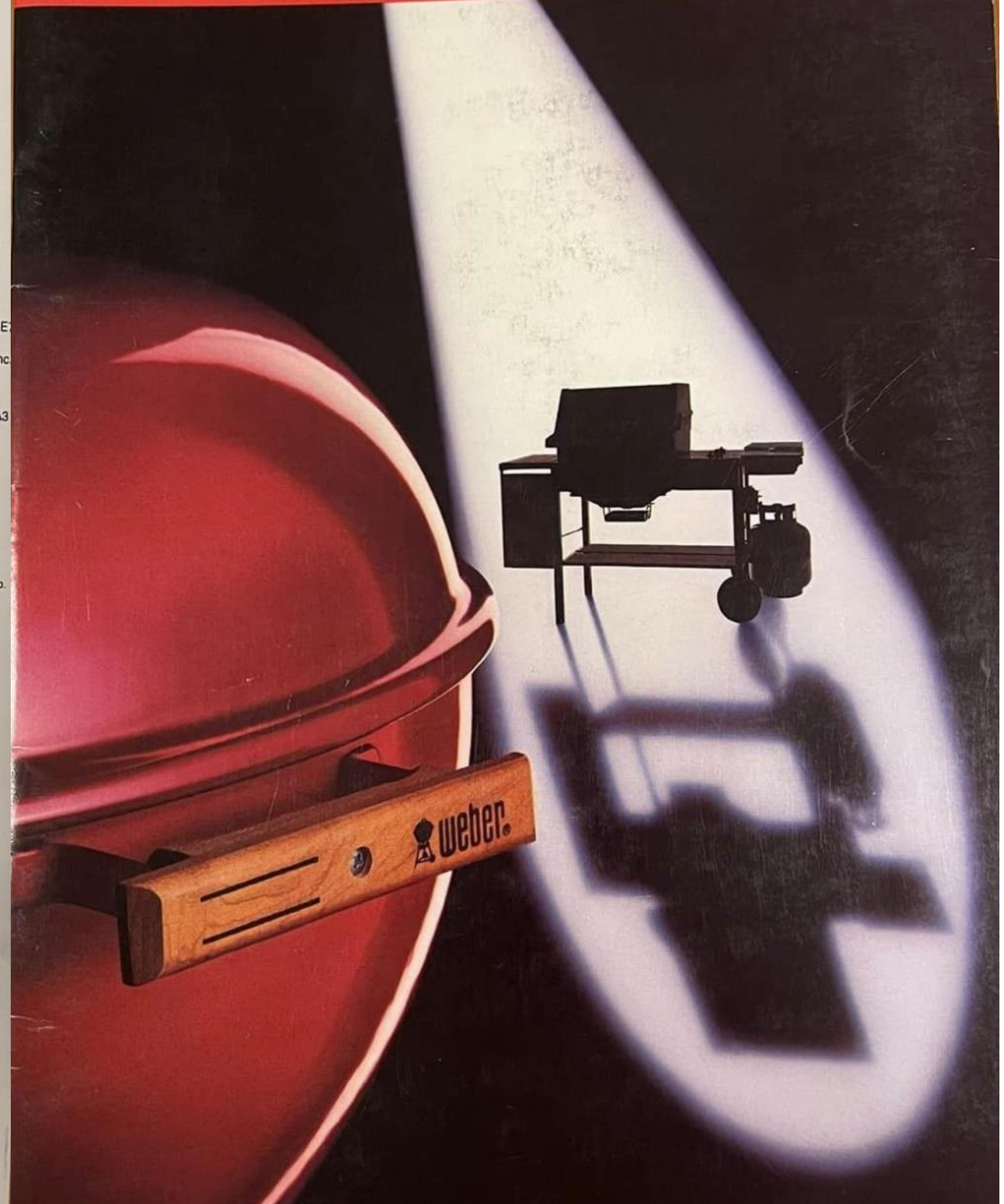
- | | | | |
|--|--|---|--|
| <p>A. The Yankee Pedlars
805 Massachusetts Avenue
Lexington, MA 02173
617/861-0530</p> <p>B. W.S. Owen Company
306 Lakeside Road
Syracuse, NY 13209
315/468-4264
In Albany—518/489-6335
In Buffalo—716/633-2412</p> <p>C. David S. Lapine, Inc.
467 West Main Street
Stamford, CT 06902
203/327-9099</p> <p>D. Babcock, Johnson & Weigel, Inc.
2 Davis Avenue
P.O. Box 727
Frazer, PA 19355
215/647-4220</p> <p>E. J.P.S. Owen Company
412 Edgeworth Lane
Sewickley, PA 15143
412/741-8883</p> <p>F. Altemus, Rosdail & Assoc., Inc.
700 Evelyn Ave., Suite 206
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301/636-1266</p> <p>G. Rushin, Armstrong & Associates, Inc.
126 Sprull Springs Road
P.O. Box 420069
Atlanta, GA 30342
404/255-2442
In Birmingham—205/870-7704
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Tampa, FL 33623
813/877-7374
In Jacksonville—904/733-6566
In North Miami—305/653-7533
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223 East Livingston Avenue
Columbus, OH 43215
614/461-8372
In Akron/Cleveland—216/273-4500
In Cincinnati—513/874-8624</p> <p>J. Mid-Central Merchandising & Marketing
28831 Northwestern Hwy.
Southfield, MI 48034
313/355-0065</p> <p>K. George Purple & Associates
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Indianapolis, IN 46224
317/291-0452</p> <p>L. Mid-South Marketing
6802 Macon Road
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901/382-3200
In Little Rock—501/224-9404
In Lena—601/654-9314
In New Orleans—504/892-4059</p> <p>M. J.J. Stout Inc.
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808/671-2817</p> <p>Alaska Ron Green
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312/564-8555
Telex: 255263</p> <p>Europe PROFO A.G.
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809/722-5908</p> <p>Israel Dan Kalmanson
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Strand Street
Cape Town, So. Africa
Telex: 9605721699</p> <p>Weber-Stephen Products (U.K.) Ltd.
Tricorn House 7th Floor
Hagley Road
Edgbaston
Birmingham
England
Telex: 851-338303</p> |
|--|--|---|--|

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The biggest name in the backyard.
The biggest news in your store.



Weber® News for '86... New products, new features, new ideas.

In 1986, Weber® will be making big news. In the marketplace. In your store. And at your cash register.

For starters, we'll be introducing our revolutionary new Weber® Gas Barbeques. They're the most advanced, *simplest* ever! And their unique Flavorizer™ System gives you genuine Weber outdoor flavor—without lava rock.

What's more, we've added Flavorizer technology to our fast-selling Table Top Gas Grill. So even your portable gas grill customers will have a powerful new reason to step up to Weber.

But that's not all. There are new Weber Gas Kettle Carts. A redesigned ash catcher on One-Touch™ Kettles. A new name and improved packaging for our natural hardwoods. And new handles and shanks, as well as improved packaging, for our line of Weber™ Barbeque Tools.

It all adds up to front-page news for you. So order early—and watch your profits grow!



The Weber® 1986 national magazine buy is profitable news for you.

In 1986, Weber will spend more on national magazine advertising than all our competitors combined.

Again.

Our dominant, four-color ads will reach more of your best customers, more times than ever.

But that's not all. Our 1986 magazine buy will actually *extend your selling season*, to bring customers into your store as early as March, and as late as September. Then, our highly successful "Weber for Christmas" campaign will kick in, to keep your cash register bells jingling right into the New Year. It all means a big splash—and big profits for you!

1986 Magazine Ads

VERY RARE



Introducing the Weber® Gas Barbecue.
The unique gas barbecue that eliminates flare-ups completely.

You'll look long and hard to find anything like the new Weber Gas Barbecue. And we'll be very surprised if you succeed.

Because the new Weber Gas Barbecue is, quite simply, the most advanced gas barbecue ever made. With exclusive features no other barbecue can offer.

Extraordinary flavor—without flare-ups.

The secret? The exclusive Flavorizer™ System (patent pending). A Weber innovation that eliminates the greasy lava rocks of ordinary gas grills—and the flare-up grease fires they cause.

You get genuine outdoor flavor, too, because the super-heated Flavorizer Bars vaporize juices and drippings—just like charcoal does! And, thanks to Weber's advanced triple burner, there are no more hot spots and no more unusable grill areas.




Super-heated Flavorizer Bars vaporize juice and drippings to give food a genuine barbecued flavor.

Just the beginning. There's our Char-Broil™ Ignition System (patent pending), for safe, even lighting of all three burners. A self-cleaning odor work surface. A disposable grease tray. And much more, from an intense 300,000 BTU burner to a warming burner built into the lid. Each a Weber exclusive.

And Weber durability makes it a rare find.

The Weber Gas Barbecue costs less than ordinary gas grills. It's built with stainless steel construction. Stainless steel burners. Even long-lasting brass valves and regulators. All backed by a limited warranty of up to five full years!

Value like that is hard to find. But finding the Weber Gas Barbecue is easy. Just call 1-800-400-0000 for the Weber dealer nearest you. And inspect a rare achievement. The new Weber Gas Barbecue.

From the biggest name in your backyard. 

New Weber Gas Barbecues get star treatment with four-color spread ads in upscale magazines like *Town & Country*, *Architectural Digest* and *The New Yorker*.

The mood lasts all evening.



The lanterns last for years.

Nothing strikes a summer evening more special than the glow of new Weber lanterns.

And nothing makes that special feeling last longer than our exclusive backyard lanterns, the WeberLanterns we'll know you. A unique adjustable flame protector from wind and water—so you light them once, and enjoy them all evening.

What's more, for all better products, WeberLanterns last for years. And because they're virtually indestructible, you can take them anywhere you wouldn't dare use backyard candles. You can attach them to a string, or use them to create a walkway. They're even safe on poolside.

Your Weber dealer has an assortment of colorful WeberLanterns—see with us the new, exclusive WeberLantern™—one display case. So we're there, today.

And make tonight something special.

From the biggest name in your backyard. 

One taste tells you it's perfect.




One-Touch tells you it's Weber.

Imagine perfectly barbecued food. That's why Weber's One-Touch Kettle Grill is the perfect way to barbecue any food. Its covered cooking system actually cooks food, and a convection effect, so the food cooks evenly and fast. Large meats and fish don't need turning. And every food cooks with full barbecue flavor.

The Weber One-Touch Kettle also has the perfect cooking system. Just move the temperature control knob, and you're ready to cook. And the Weber One-Touch Kettle. See it at your Weber dealer today.

And taste perfect barbecue flavor tonight.

From the biggest name in your backyard. 

To get a party glowing...



get the FirePlace going.

Something magical happens when you light the new Weber FirePlace™.

A warm glow starts to spread over your patio. People gather 'round. Conversation starts. Friends relax. And suddenly, the night becomes an evening of fun.

The Weber FirePlace holds enough wood to last for several hours of fun. And its specially designed cover lets you enjoy the warmth of a fire every Weber product. It's built to brighten your backyard for years.

So, find the Weber FirePlace wherever Weber barbecues are sold. See it today. And work a little magic on your next party.

From the biggest name in your backyard. 

You could bring a bigger barbecue.



But not a better one.

Frankly, it's hard to imagine a better barbecue of any kind than a Weber Go-Anywhere™ grill.

First, because it's small enough to take with you, but big enough to stay home and entertain friends.


Second, because a Go-Anywhere grill's covered cooking system actually works like a convection oven. So food cooks fast. Meats come out juicy. And everything gets a full, rich, barbecue flavor.

But most important of all, because it's a Weber. Like our bigger barbecues, it's built to last.

Weber Go-Anywhere grills. Once you see how good they are, you'll carry one home with you.



The Weber Go-Anywhere grills: Table Top Grill, Sausage Joke™ and Table Top Gas Grill.

From the biggest name in your backyard. 

Look for this dynamic WeberLantern™ ad in summer 1986 issues of *Sunset*, *Southern Living*, *People*, *Better Homes & Gardens* and others.

Go-Anywhere™ Grills will get over 10 million impressions in magazines like *People*, *Cosmopolitan*, *Sports Illustrated*, *Parents*, *Redbook* and *Rolling Stone*.

One-Touch™ Kettles will appear in *Life*, *Money*, *Playboy*, *Bon Appetit*, *Country Living* and others—over 12 million impressions in all!

Weber FirePlace™ makes news in fall '86 issues of *Newsweek*, *Changing Times*, *Sunset*, and more!

1986 Magazine Ads

Weber® makes news in 1986 with our biggest national TV buy ever.

And that's important news for you. Because we'll be reaching *millions more* of your best customers—on national news, sports, and prime-time programming. And we'll be driving home the entire Weber product line time after time during the peak selling season. Weber will be the most recognized, most asked for backyard brand *again* in 1986. So order early. Order deep. And make news with your bottom line!

Weber One-Touch™ "Perfect World" :30



ANNCR: If you live in a perfect world, you'd touch on something very the Weber One-Touch. It would give you perfect barbeque flavor.

Weber Room™ :60



"Honey, bring some barbeque sauce out to the Weber Room." ANNCR: The Weber Room. For food and friends and fun... fully equipped with durable Weber® Kettles and Go-Anywhere portable grills. "What a nice day for brunch here in the... Weber Room." ANNCR: There are gas grills of all sizes in the Weber Room. Smokey Mountain Cookers... wagons... high quality tools... weatherproof charcoal chests and accessories.

Weber Lantern™ :60



We built this backyard next to a wind machine to show you the amazing new Weber Lantern that won't blow out. Weber Lanterns look great on a table... blending with any decor... indoors and out. But what's *really* special is this patented adjustable damper. When the wind picks up to...10 miles an hour, just turn the damper down, and the candle glows. You can outline a walkway or patio with the warm glow of candlelight with the warm glow of candlelight for outdoor parties. And even if there's a brisk 30 mile per hour wind, adjust the damper and the Weber Lantern keeps on shining.



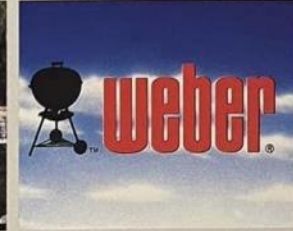
Because it would circulate heat, like a convection oven, to keep meats juicy.



It would last for years. And it would clean itself with just a touch.



Of course, you don't live in a perfect world. (SFX: RUMBLE OF THUNDER) But you can cook on the perfect barbeque. The Weber One-Touch.



From the biggest name in your backyard. Weber.



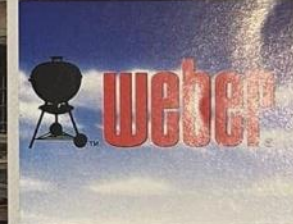
The Weber Room has wood chunks in four flavorful varieties. A portable fireplace warms the Weber Room at night.



Weber Torches... Web Electric Bug Killers... even Weber Lanterns that won't blow out.



"We entertain much more often since we furnished the Weber Room..."



ANNCR: The biggest name in what used to be your backyard... Weber.



Weber Lanterns come 6 decorator colors. (I'm not sure that you'd want to be outdoors in a 50 mile an hour wind, frankly.)



Weber Lanterns have rust-proof handles so you can hang them anywhere outdoors...



which would be a *real* good idea in a 60 mile per hour storm! Best of all, Weber Lanterns are affordable. Here's how to get your-r-r-rs...



LOCAL ANNCR: The amazing Weber Lantern is available at (stores/locations).

weber one-touch
System

Weather-resistant, heat-resistant handles.

Top vent controls air flow. Open for outdoor convection cooking; close to extinguish fire and save charcoal.

The original Weber covered design reflects and circulates heat evenly. So food cooks perfectly.

Heavy-gauge porcelainized steel resists rusting, burning and staining.

The heavy-gauge triple-plated cooking grill has curved handgrips for convenient placement on kettle.

The durable charcoal grill.

The patented One-Touch System controls vents and clears out ash (Patent #4,416,248).

The patented leg coupling requires no thumbscrews or bolts (Patent #3,538,906).

An information-packed barbecue cookbook is included free with each Weber One-Touch. It's a full-color P.O.P. hang tag, too, helping to identify... and sell genuine Weber Kettles.

New ash catcher design means easier removal and disposal of ash.

The rugged wheels are crackproof to -40°F—and built to last a lifetime.

No-rust aluminum legs.

Strong, nickel-plated bottom brace serves as a handy shelf.



Indirect Cooking

Unequaled versatility. Unmatched quality. Unsurpassed popularity.

The original Weber Kettle. Synonymous with quality, it's the only barbecue kettle asked for by name. And now it's even better.

Move the exclusive One-Touch cleaning/venting lever to open and close all three bottom vents. Open for outdoor convection cooking; close to extinguish the fire. But that's not all. With the One-Touch System, accumulated ash is swept out—cleanly and quickly. And the *new* ash catcher design means easier removal and ash disposal. But the unique One-Touch feature is only the finishing touch on what is already a legend. Nothing else cooks like, lasts like, or delivers the customer satisfaction of Weber... the biggest name in the backyard.



Direct Cooking

The versatile Weber Kettle allows cooking with either the Direct or Indirect Method.

Direct Cooking

Burgers, steaks, or chops are simply placed directly over a single layer of hot coals, absorbing the full heat of the coals. Cooking with the lid on helps food retain natural juices and prevents flare-ups.

Indirect Cooking

A drip pan is placed under whole poultry, ham, or roasts and charcoal is arranged on either side. With the lid on and vents open, *natural convection* is created—ensuring faster cooking and juicier meats.



Unique One-Touch™ System

The Exclusive One-Touch System

Only Weber has it... and it's a powerful selling point. In one easy move, vents are adjusted and ashes are cleared. With no mess, no fuss.

5

The Weber 5-year Limited Warranty

Every Weber grill is built to last. Consumers know it... and our 5-year limited warranty proves it.

weber one-touch™
System

Weber One-Touch™



#39001



#31001



#34001

The more compact size is 18½" in diameter and stands 28" high. Its quality construction features 269 square inches of cooking area, plus the new, improved ash catcher. Available in three popular colors... each a proven best seller.
#31001 Jet Black
#34001 Red
#39001 Chocolate

FREE color point-of-sale materials create plenty of in-store excitement!



The 70000 Series is the legendary Weber Kettle, the barbeque standard against which all others are compared. 22½" in diameter, the kettle offers the exclusive patented One-Touch™ System, plus the new, improved ash catcher. 397 square inches of cooking area makes it ideal for turkeys, rib roasts, or steaks

—with plenty of room for corn and potatoes. A free color cookbook is attached, full of delicious barbeque ideas.
#71001 Jet Black
#75001 Dark Blue
#79001 Chocolate
#74001 Red
#77001 Dark Green



#74001



#71001



#75001



#79001



#77001

Weber One-Touch™

*The Weber Kettle configuration is a trademark of Weber-Stephen Products Company.

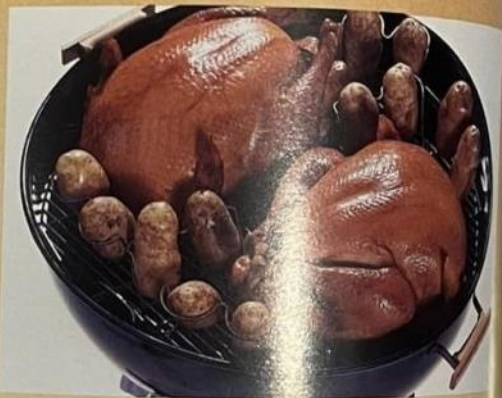
Weber® jumbo kettles satisfy your biggest customers...and make big profits for you.

The extra-large capacity of Weber jumbo kettles is ideal for caterers, church groups, and people who entertain on a large scale.

Shoppers won't find these models in just any store. So let them see them in yours. And satisfy your biggest customers with Weber's biggest kettles.

The Ranch™. Makes tall orders simple for the chef. Cooks for an entire block party, church, or school group—perfect for caterers. 37½" diameter, 27" high, 1104 sq. in. cooking area. #60001

26¾" kettle. For the large (or just plain hungry) family, or for people who entertain on a grand scale. Now with the exclusive convenience of the patented One-Touch™ cleaning and venting system (Patent #4,416,248) and the newly designed ash catcher which permits easier removal and ash disposal. 26¾" diameter, 32" high. #81001



#60001



#81001

Weber® Imperial™ Patio elegance with Weber quality.

The practical meets the luxurious. Good taste combines with good tastes. Introducing three stylish, top-of-the-line items for the best-dressed patio... Weber's Imperial line.

wood wagon is more convenient than ever. It's practical, too, with plenty of work space and a removable lower shelf for storage.

#16451 Red
#16951 Chocolate

Imperial Wagon. Redesigned for easy portability, this 22½" Weber Kettle with weather-resistant natural

Imperial Compact Wagon. A durable weather-resistant wagon with an 18½" Weber One-Touch Kettle, plus ample work and storage space. The perfect console for smaller families.

#13401 Red
#13901 Chocolate

Imperial Barbeque Trolley. Roll up sales and profits with this double-duty cart. Alongside a One-Touch Kettle or Gas Kettle it adds plenty of sturdy work and storage space. Or, put a Go-Anywhere™ Grill on top for a complete barbeque center. #82500



#16951



#13401



#82500

weber go-anywhere grills

Go-Anywhere™ Grills



#121001

#10001

Go-Anywhere Accessories

Griddle. Its easy-clean aluminum surface is great for cooking breakfast. Fits all Weber kettles. #1400

Wok Pan. Wok cooking is a popular way to add versatility to any barbecue menu. All-steel, fits Smokey Joe model (#10001) only. #8300

Shish Kebab Set. 6 heavy-duty, stainless steel skewers on nickel-plated racks—attach to cooking grill. Fits all Go-Anywhere grills and Weber Kettles. #2500

Flavorizer™ Bar. Updates older Table Top Gas Grills. (Not shown.) #9201

Drip Pans. Set of 10 heavy-duty pans in polypack. Great for storing and cooking foods on the grill. Fits all Go-Anywhere grills and Weber Kettles; also serves as a disposable grease tray liner for the new Weber Gas Barbeque. #3300



#1400



#8300



#1530



#3300

The biggest news in little barbeques.

America's best-selling barbeques—Weber Go-Anywhere™ Grills—are making news again in 1986!

We've improved our fast-selling Table Top Gas Grill with the revolutionary Weber Flavorizer™ System (patent pending). It gives your customers real outdoor flavor, without lava rock and flare-ups lava rocks can cause! Plus, it's a product difference your customers can see—and a powerful reason to step up to Weber.

What's more, our new full-color packaging will make all three models—Table Top Gas, Portable Table Top, and the best-selling Smokey Joe® turn even faster than before. And when you add in unsurpassed Weber support, you just can't lose! So order early. Order deep. And watch your little barbeques make big money for you!

Portable Table Top Grill. A popular charcoal grill for any tight space. Portability, solid Weber engineering, porcelain-steel, and no nuts or bolts to lose or rust out. 160 sq. in. cooking area, and a rust-proof air damper system. 5-year limited warranty. Full-color carton. #121001 Jet Black

Smokey Joe® 14½" diameter, 17¼" high kettle. The #1 selling Smokey Joe with bright-finished ash catcher and legs is durable, rust-resistant, and portable. The grill has removable legs, porcelain finish inside and out, a triple nickel-plated cooking grill, and a 5-year limited warranty. Full-color carton. #10001 Jet Black

NEW! Table Top Gas Grill. Now the exclusive Weber Flavorizer™ System for great outdoor taste without flare-ups, plus a convenient push-button ignitor. Legs fold up to provide a place for easy carrying and storage. Porcelain-sealed steel construction. 160 sq. in. cooking area. Uses standard L.P. cylinders, or can be used with refillable tanks (see Host #10001, #871015, page 35). Full-color carton. Tank not included. #1530 Jet Black

Eye-catching new full-color packaging stops the customer... tells the story... and makes the sale!



Go-Anywhere™ Grills

weber
gas
kettles

More choices, more convenience are great news for kettle lovers.

To a kettle lover, a Weber® Gas Kettle is the only gas barbecue worth having. Because no other gas barbecue has the famous Weber kettle shape, or the Weber patented movable burner.

And now, Weber gives kettle lovers more choices than ever. Our original Gas Kettles give customers Weber quality at our lowest gas price points. And new Gas Kettle Carts give them extra convenience and utility, with extra profits for you.



#611001



#619001



#614001

NEW! Gas Kettle Carts. The famous Weber kettle shape, the convenience of gas, and the features your customers want most—all rolled into one! Handy steel cart encloses a 22½" diameter Weber Gas Kettle while providing extra work space. Durable nylon attachments allow the lid to be moved to either side of the kettle, for ease in cooking and checking on foods. With all the convenience and cooking features of portable Gas Kettles (see below). L. P. Gas only; tank included.

#611001 Jet Black
#619001 Chocolate
#614001 Red

Portable L. P. Gas Kettle features a push-button ignitor for quick starts and an easy-read balance scale that acts as a "gas gauge." Tank included.

#211101 Jet Black

Portable Natural Gas Kettle is similar to L. P. Gas Kettle but comes with 10 ft. flexible, quick-disconnect hose for natural gas use.

#541001



Porcelainized steel construction resists rust, burns, stains.

Exclusive movable burner (Patent #3,688,758) for direct and indirect cooking.

Push-button ignitor (Patent #4,302,181).

Weatherproof grease cup.

Infinite heat selection.

Balance-scale type "gas gauge."



#211101



#541001



Weather-resistant, heat-resistant. Solid construction.

Covered top allows for easy heat selection.

Nickel-plated cooking grill gives you 397 sq. in. of cooking area.

Self-cleaning lava rocks for charcoal-like flavor.

weber gas barbeques

Weber Gas Barbeque

High grill hood for large cuts of meat.

Heavy-duty steel construction with rust-resistant porcelain enamel finish.

Weather-resistant cedar handle.

Weather-resistant cedar work surface removes to serve as a tray.

Funnel-shaped bottom channels excess grease to grease pan.

Exclusive grease pan removes for easy cleaning.

Swing-up work surface for extra work space.*

Weather-resistant storage shelf.**

Warranted for up to five full years!
1 year on cooking grills; 3 years on burners, valves, tank, and regulators; 5 years on all other parts.



The revolutionary new design that's the biggest news of 1986!

New Weber Gas Barbeques are nothing less than a revolution in outdoor cooking. Because Weber engineers threw out all the old ideas about gas grills. And created something totally new: Real Weber barbequed flavor in a gas barbeque!

The secret? Our exclusive Flavorizer™ System (patent pending). Unique grids inside the barbeque that *eliminate lava rock*—for even more flavor, *without flare-ups!* And with our revolutionary triple burner system, you get easier, more even cooking.

But that's just the beginning. Weber Gas Barbeques are also loaded with revolutionary convenience and durability features. Like porcelain-coated cooking grills. A huge 540 sq. in. cooking area. One-button Crossover™ Ignition (patent pending). And more, from swing-up work surfaces to a warming burner.

Most important of all, Weber Gas Barbeques mean profits for you. Because they're designed for the customer who doesn't mind paying more for quality. And the three models allow you to offer a selection of features—and price points.

Weber Gas Barbeques will be backed by the biggest new product introduction in Weber history, including a heavy magazine schedule targeted against upscale consumers. So see all three models today.

Outdoor cooking will never be the same.

Dual purpose thermometer (patent pending) reads barbeque temperature or meat temperature*.

Triple controls where they're easiest to use.

Unique warming burner for sauces, coffee, etc.

One-button Crossover™ Ignition System.

Built-in hanging rack for utensils.

Large front view of tracking burners.

High-accuracy tank scale (patent pending) measures by tank weight, not pressure.

20 lb. L.P. tank.

*Not on Genesis I.
**Wire on Genesis I; cedar on Genesis II, Genesis III.
***Genesis III only.

Weber™ Gas Barbeque

No ordinary gas grill has these newsmaking standard features!

All three Weber Gas Barbeque models include these standard features:

- 540 sq. in. cooking area.
- 36,000 BTU heat output.
- Revolutionary Flavorizer™ System (patent pending) for real Weber flavor—without lava rock!
- Three long-lasting stainless steel burners with exclusive one-button Crossover™ Ignition System (patent pending).

- Durable, combination porcelainized steel and high temperature-resistant cast aluminum cooking chamber.
- Porcelain-sealed Flavorizer™ grids and cooking grills are rust-resistant, practically self-cleaning, and dishwasher safe for removal of stubborn stains.
- Built-in hanging hooks for tools and accessories.

- Exclusive funnel-shaped bottom drains grease into a disposable tray.
- Removable, dishwasher safe grease pan.
- 20 lb. L.P. Tank (L.P. Gas models only).
- Precision gas gauge (patent pending; L.P. models only).
- 3-year limited warranty on burners, valves, regulators, and tank; 5 years on all other parts.

Exclusive Flavorizer™ System grids give you *real* Weber flavor—without lava rock! Their unique shape creates controlled vaporization of the fats and juices that flavor meat—without flare-ups or burning. Plus, they're practically self-cleaning—and dishwasher safe for stubborn stain removal.

Warmup burner. A Weber innovation! Perfect for sauces, side dishes, coffee, and more. 7,000 BTU heat output. (Genesis III only.)



Exclusive triple controls with up-front push-button ignitor are easy to reach, see and use. Directions are sealed in porcelain—won't wear off.

High-accuracy tank scale measures gas by the *hanging* weight of the tank—a much more reliable method than ordinary gas grills use. No more running out of gas while you're cooking!



Porcelain-sealed cooking grills are practically self-cleaning. Rust-resistant; dishwasher-safe too!

Three stainless steel burners for the ultimate in even, precise heating. Crossover™ Ignition System (patent pending) means one-button lighting of all three burners!



#411001



Weber Gas Barbeque Genesis I. The affordable step-up from ordinary, obsolete gas grills. Includes all Weber Gas Barbeque standard features (see page 20), plus steel bottom storage rack, right-hand mounted condiment holder, left-hand mounted, removable, weatherproof cedar work surface. L.P. or Natural Gas: L.P. models include tank, natural gas models include 12 ft. quick-disconnect hose.

- #411001 Jet Black L.P.
- #411401 Jet Black Natural
- #414001 Red L.P.
- #414401 Red Natural
- #419001 Chocolate L.P.
- #419401 Chocolate Natural

#439001



Weber Gas Barbeque Genesis II. The intermediate model with so many added features, customers will think it's the top of the line! Includes all Weber Gas Barbeque standard features (see page 20), plus weatherproof cedar work surface, right-hand mounted condiment holder, left-hand mounted, removable work surface, optional side burner and swing-up work surface, and a purpose thermometer. (L.P. models have front panel.)

- #431001 Jet Black L.P.
- #431401 Jet Black Natural
- #434001 Red L.P.
- #434401 Red Natural
- #439001 Chocolate L.P.
- #439401 Chocolate Natural

#474001



Weber Gas Barbeque Genesis III. Aimed squarely at the customer who always buys the very best, with all the "bells and whistles." Includes all Weber Gas Barbeque standard features, plus all features of Genesis II (above), plus right-hand mounted 7,000 BTU range-type burner with separate control and ignitor.

- #471001 Jet Black L.P.
- #471401 Jet Black Natural
- #474001 Red L.P.
- #474401 Red Natural
- #479001 Chocolate L.P.
- #479401 Chocolate Natural

See page 35 for Weber Gas Barbeque accessories.

firespice

The best way to capitalize on today's smoke cooking boom.

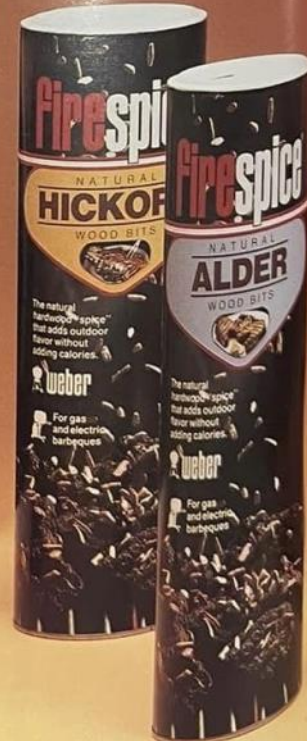
The smoke cooking trend is sweeping across America—not to mention America's backyards. And you can make the most of it, profitably, with the comprehensive line of Weber FireSpice® hardwoods.

Only Weber offers natural wood chunks and chips for charcoal grills as well as natural wood bits for gas and electric grills. And we offer them in all four of the most popular wood varieties: Alder, Oak, Mesquite and Hickory.

What's more, the dramatic new FireSpice packages look better and display better than competitive products. And only Weber gives your customers complete use directions and a free recipe book, to keep them coming back.

It doesn't take smoke signals to see the potential. So light a fire under your profits and stock the complete FireSpice lineup now!

Weber FireSpice®



FireSpice® Natural Wood Chunks		
#17205	Alder	360 cu. in.
#172010	Alder	720 cu. in.
#17105	Mesquite	360 cu. in.
#171010	Mesquite	720 cu. in.
#17055	Hickory	360 cu. in.
#170510	Hickory	720 cu. in.
#17155	Oak	360 cu. in.
#171510	Oak	720 cu. in.

FireSpice® Natural Wood Chips		
#17201	Alder	105 cu. in.
#17203	Alder	210 cu. in.
#17101	Mesquite	105 cu. in.
#17103	Mesquite	210 cu. in.
#17051	Hickory	105 cu. in.
#17053	Hickory	210 cu. in.
#17151	Oak	105 cu. in.
#17153	Oak	210 cu. in.

FireSpice® Natural Wood Bits		
#17204	Alder	68 cu. in.
#17104	Mesquite	68 cu. in.
#17054	Hickory	68 cu. in.
#17154	Oak	68 cu. in.



Handsome new full-color packages look better, display better, and capture impulse sales better than competitive products!

Weber FireSpice®

**smokey
mountain
cooker™**

**Make the most of the gourmet news
of the '80s... smoke cooking.**

Smoking foods has become the gourmet trend of the 1980s. And the Weber Smokey Mountain Cooker can help you make the most of it. Its prestige and quality appeal to status-conscious food trendsetters.

The Smokey Mountain Cooker is made of heavy-gauge steel coated inside and out with rust-resistant, black porcelain enamel that won't burn or stain. And there's also a solid wood handle, nickel-plated grills, and a porcelain-plated water pan.



Best of all, this durable product is backed by the Weber 5-year limited warranty. The Weber Smokey Mountain Cooker. The most expensive smoker on the market... and worth it. **18½" diameter smoker: #2880**

#2880

Smokey Mountain Cooker™

**weber
fireplace™**

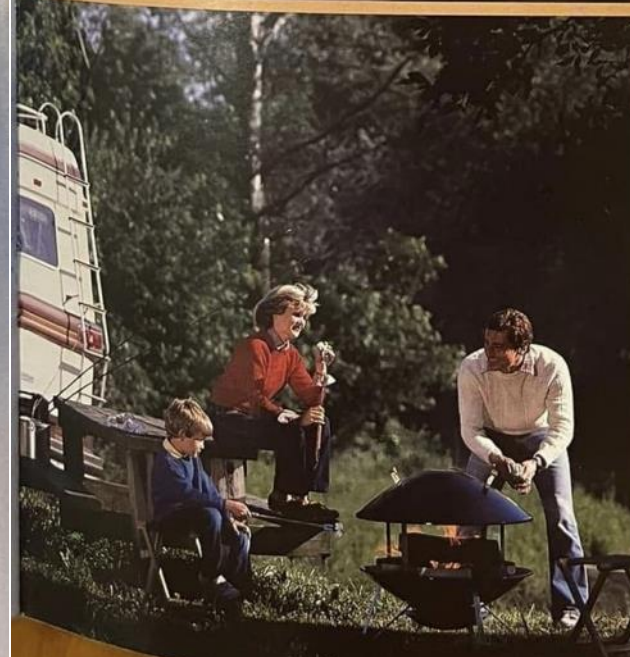
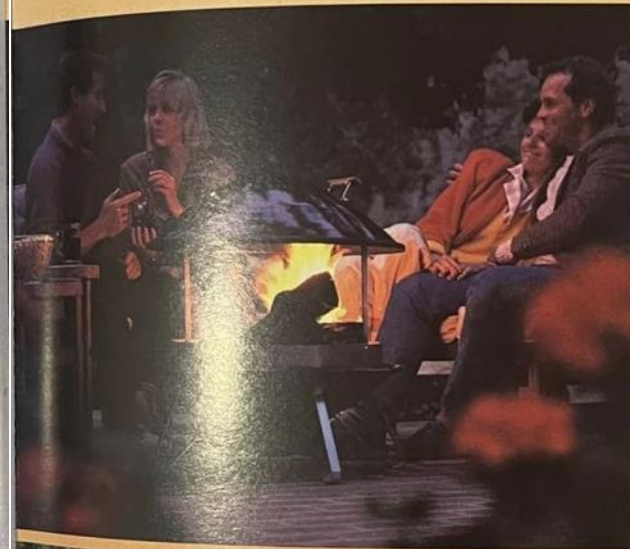
**The new way to put a glow
on an evening.**

Imagine relaxing outdoors around the warm glow of a fire. Now you can understand the appeal of the Weber FirePlace.™

Similar to the custom-made fire pits often seen in West Coast yards, the Weber FirePlace becomes a focus of outdoor entertaining. The 29½" diameter FirePlace holds enough wood to burn for hours, and

the cone-shaped top deflects the heat out to the surrounding area. The heavy-gauge steel construction with rust-resistant porcelain enamel finish is backed by a 5-year limited warranty.

The Weber FirePlace is perfect for year-round selling. And Weber's comprehensive support, including the free point-of-sale tent card shown, assures sell-through. So place your order today—and watch your profits heat up. **#2710 Jet Black**



#2710

Weber FirePlace™

New packaging and new designs are the best news yet for profits.



#16165



#1611

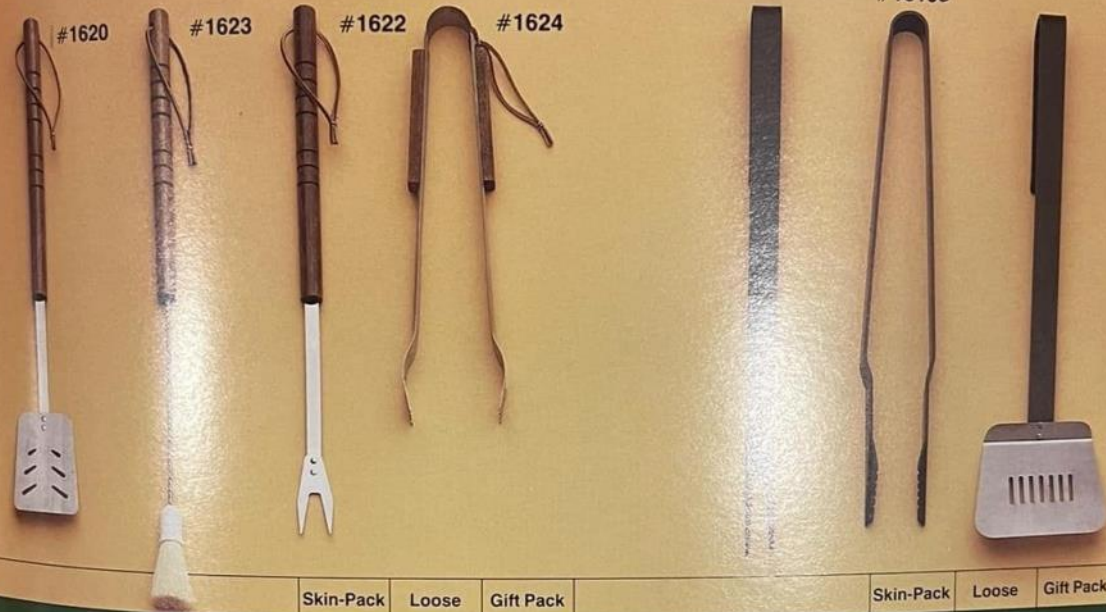
Now you can create profitable add-on sales with the complete Weber barbeque tool lineup—the perfect complement to Weber barbeques. Items are offered in a variety of eye-catching packaging options—skin packs, loose, or in gift packages. And the broad range of price points available means you can fill out your department in the way that's right for you. Most important of all, each tool carries the trusted Weber name—your customers' guarantee of quality. And your guarantee of fast turns!

Chef's Series. These heavy-gauge brushed stainless tools with light oak handles are made for the serious outdoor chef and provide you with a high price point.

Enthusiast's Series. This series features genuine oak handles on heavy-duty brushed stainless steel—for an intermediate price point.

Basic Series. These brushed stainless steel utensils with lacquered hardwood handles are the ideal opening price point line for your department.

Contemporary Series. These aluminum tools in striking black are the contemporary statement for your barbeque department.



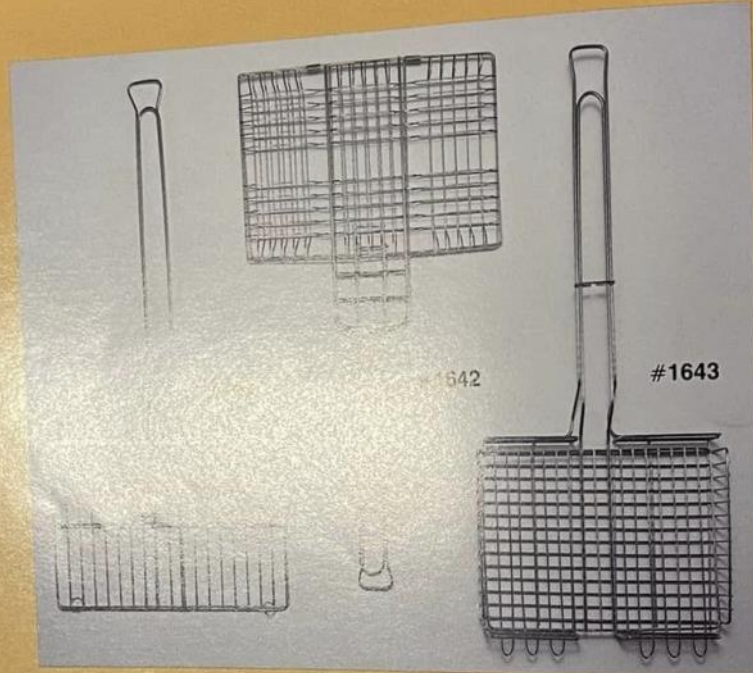
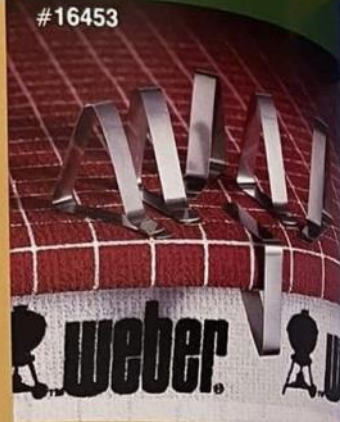
	Skin-Pack	Loose	Gift Pack		Skin-Pack	Loose	Gift Pack
Chef's Series				Enthusiast's Series (cont'd)			
Jumbo Turner		#1650		Jumbo Turner, Fork, Multi-Purpose Tongs Set	#1610		#16105
Fork		#1651		Jumbo Turner, Fork, Basting Brush, Multi-Purpose Tongs Set	#1611		#16115
Basting Brush		#1652		Basic Series			
Jumbo Tongs		#1653		Turner		#1620	
Jumbo Turner & Tongs, Fork Set	#1615		#16155	Fork		#1622	
Jumbo Turner & Tongs, Fork, Basting Brush Set	#1616		#16165	Basting Brush		#1623	
Enthusiast's Series				12" Tongs		#1624	
Jumbo Turner		#1690		Turner, Fork, 12" Tongs Set	#1600		#16005
Fork		#1691		Jumbo Turner, Fork, Basting Brush, 12" Tongs Set	#1601		#16015
Basting Brush		#1692		Contemporary Series			
Multi-Purpose Tongs		#1694		Turner, Fork, Tong Set	#16193		#16195

Skewer Set and Grill Brush. Add these practical items to any of the utensil series to round out your line. The Skewer Set contains four 15" chrome-plated steel skewers. Great for everything from grilling shish kebabs to roasting marshmallows. The Grill Brush has a hardwood handle and brass bristles that don't rust or leave rusty residue on the cooking grill, plus a scraper end that aids in removing grill residue.

Tablecloth Clips. Secures cloth to table. An item sure to appeal to any family enjoying outdoor eating. Set of 6 stainless steel clips.

Outdoor Broilers. Perfect for cooking foods over open fires, in fireplaces, and of course, in barbeques. Sturdy chrome-plated steel, with display card packaging.

#16453



#1644
#1646



#1640



	Skin-Pack	Loose		Skin-Pack	Loose
Outdoor Broilers			(4) 15" Skewers	#1640	
Hamburger Broiler (for fish, chops, too)		#1641	12" Grill Brush		#1644
Deluxe Broiler (expands for thicker cuts)		#1642	18" Jumbo Grill Brush		#1646
Basket Broiler (for fowl, potatoes, etc.)		#1643	Tablecloth Clips	#16453	

Ingenious. Practical. And very, very profitable.

weber
sidekick.

In the kitchen, it's a heavy-duty work surface for food preparation. On the barbeque kettle, it's a rock maple work table with plenty of room for food, sauces... you name it!
Lift it off, and the patented Sidekick becomes a carving board, with no-skid rubber feet to ensure stability. So practical, it could be the most profitable accessory you stock.
#1800



Weber SideKick





#21301

Grill & Tool Holder. Plated clip-on holder keeps grill clean and tools easy to grab. Fits 18 1/2" diameter kettles and larger.

#1201



#3802

Condiment Holder. Triple nickel-plated steel rack keeps salt, pepper, and other items at hand. Fits all 22 1/2" Weber kettles.

#21301

Individual Corn 'n' Tater™ Holders. Save space and speed up vegetable cooking! Nickel-plated holders sit directly on cooking grill and are dishwasher-safe. In sets of 4, to fit all 18 1/2" and larger kettles. (Patent #4,458,585.)

#3802



#1405

Wok Pan. Try stir-frying or steaming meat, fish, or vegetables. Steel pan fits 18 1/2" and 22 1/2" charcoal and gas kettles. (See page 14 for the Smokey Joe® Wok, #8300.)

#8301

Shish Kebab Set. 6 stainless-steel skewers on nickel-plated racks. Fits 18 1/2" and larger kettles and the Weber Gas Barbeque. (See page 14 for the Go-Anywhere Shish Kebab Set, #2500, which fits all Weber grills and kettles.)

#2501



#1201



#2501

The Weber® brand name gives you repeat-sales power... with popular accessories.

A Weber barbeque just isn't complete without genuine Weber accessories. Stock up and display them year-round for fast turns and great margins!



#3701



#3601

Rib Rack. Great for cooking large quantities of ribs, chicken halves and extra-thick chops. Sturdy, nickel-plated rack. 70000, 80000 Series and 22 1/2" gas models:

#3701

18 1/2" diameter kettles, 30000 Series:

#3601



Roast Holder. Cook and carry a roast to the carving board with one accessory. Fits 18 1/2" diameter kettles and larger, plus the new Weber Gas Barbeque.

#9501

Charcoal Rails. Attach to bottom grill for indirect cooking. Fits all 18 1/2" diameter kettles and larger.

#3901



#3901

Replacement Grills. Nickel-plated. Cooking grill has curved handgrips that can hang from kettle handles.

18 1/2" diameter kettle cooking grill: #70601

22 1/2" diameter kettle cooking grill: #70901

18 1/2" diameter kettle charcoal grill: #72501

22 1/2" diameter kettle charcoal grill: #72801



#70901



#72801

Weber™ Thermometer. Tells you when barbecued foods have reached perfection. Instant-read design gives accurate temperatures in seconds. Complete instructions included.
#585 Fahrenheit/Celsius

Drip Pans. 10 heavy-gauge pans in polypack. Fits 18½" diameter kettles or larger. (See page 15 for the Go-Anywhere™ drip pans, #3300, a smaller version—fits all Weber grills and kettles.)
#3301



#585

Charcoal Chest. Keeps 18 pounds of briquettes handy, easy to pour. Great for FireSpice® or sidewalk salt, too. (Patent #D261,604.)
#6601

L.P. Tank. 20 lb. capacity, all-welded steel, 10% safety relief valve.
#21201

Replacement Lava Rock. Revitalizes Weber Gas Kettles. Bright new packaging, too.
#109901 6½ lbs.
#109915 2½ lbs.



#6601

WeberGrabbers™ Long-lasting, stainless steel tongs turn meat without piercing. Rich oak handles provide a safe grip for moving briquettes.
#1983

Elegant Fare Cookbook. Spiral hardbound recipe book with full-color photos and illustrations, menus, cooking charts, detachable recipe cards and filing pockets.
#201

Deluxe Cookbook. 80-page hardbound recipe book with over 50 full-color photos and illustrations.
#101



#3301



#201

#101

#21201



#109901



#1983

Kettle Covers. Sturdy, fully lined, light blue vinyl covers help keep kettles clean and protect them from weathering.
#4301 for 18½" diameter kettles
#4701 for 22½" diameter kettles

The Starter Set. Includes charcoal rails, roast holder, grill and tool holder, 10 aluminum drip pans. The full-color, eye-catching carton of items is the perfect gift for the new outdoor chef!
#8801



#4301
#4701

Weber Deluxe Covers. Protect your Weber grill with a touch of class. Heavy, black vinyl is fully lined, with custom-stitching and snap fasteners—resists cracking even in the coldest weather. All covers have the Weber logo in white.
#7301 for 18½" diameter kettles
#7701 for 22½" diameter kettles
#7201 for 2880 Smokey Mountain Cooker

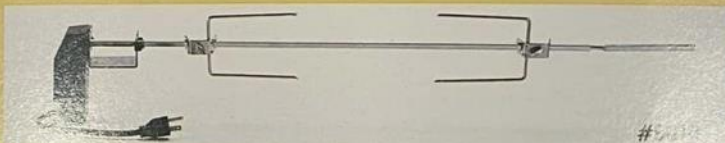


#7301
#7701

Hose Adapter Option. Adapter permits Table Top Gas Grill (#1530) hookup to a standard L.P. Tank. 4 foot long, flexible hose connects in seconds. UL®/CGA listed. (Tank not included.)
#871015



#8801



#9810



#871015

Weber Gas Barbeque Accessories

Side Burner. Upgrades Genesis II.
#9850 L.P.#9854 Natural Gas

Heavy-Duty Vinyl Cover. Heavy-gauge vinyl, flannel-lined, with Weber logo. Black.
#9825 for Genesis I models
#9830 for Genesis II, Genesis III models

Swing-Up Cedar Work Surface. Upgrades Genesis I models.
#9820

Rotisserie. Stainless steel rotisserie spit forks; heavy-duty electrical motor. U.L.-listed. #9810

Thermometer. Instant-read. Upgrades Genesis I. #9815



#7201